Annual Quality Assurance Report (AQAR)For

Academic year 2015-2016

Submitted by

Internal Quality Assurance Cell (IQAC)

Of



The Oxford College of Business Management Bangalore

Submitted to



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072, Karnataka, India



CHILDREN'S EDUCATION SOCIETY (Regd.) THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

(Permanently affiliated to Bangalore University & Recognized by the Government of Karnataka,
Approved by A.I.C.T.E., New Delhi)

Accredited by NAAC with "A" Grade and Certified by IAO

Bangalore -560102

REF: TOCBM/IQAC-AQAR/2015-2016

01/09/2016

SUB: SUBMISSION OF IQAC-AQAR/2015-2016 OF THE OXFORD COLLEGE OF BUSINESS MANAGEMENT, BANGALORE

Sir

The IQAC of The Oxford College of Business Management, Bangalore is happy to submit the Fourth Annual Quality Assurance Report for the Academic year 2015-2016 in soft copy by email to naac.aqar@gmail.com

The NAAC Track ID for the College is: CRIEQA 13412 and NAAC Executive Committee No. & Date is: EC/59/A&A/06 dated: 21 April 2012

The Contents of the AQAR are arranged as follows:

Sl. No.	Contents		
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6	Criterion –VI: Governance, Leadership and Management		
7	Criterion –VII: Innovations and Best Practices		
	Annexure (I, IIXI)		

Kindly Acknowledge receipt of the AQAR for 2015-16.

Regards

Institutional Coordinator- IQAC

The Oxford College of Business Management, Bangalore

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2	Criterion –II: Teaching, Learning and Evaluation				
3	Criterion –III: Research, Consultancy and Extension				
4	Criterion –IV: Infrastructure and Learning Resources				
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6	Criterion –VI: Governance, Leadership and Management				
7	Criterion –VII: Innovations and Best Practices				
	Annexure (I, IIXI)				

Part - A

AQAR for the year

2015-2016

1. Details of the Institution

1.1 Name of the Institution

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

1.2 Address Line 1

No,32, 19th main, 17th 'B' Cross,

Address Line 2

HSR Layout, Sector IV, Bengaluru,

Karnataka

City/Town

BENGALURU

State

KARNATAKA

Pin Code

560102

Institution e-mail address

principalbmgt@theoxford.edu

Contact Nos.

080-30266353, 080-30266301, 080-30266351

Name of the Head of the Institution:

Dr. MONOO JOHN

Tel. No. with STD Code:

080-30266353

Name of the IQ	QAC Co-ordii	nator:	Dr. K. THARAKA RAMI REDDY				
Mobile:			+91-9741633223				
IQAC e-mail a	address:		iqacbmgt@theoxford.edu				
1.3 NAAC T r	ack ID			CRIEQA 134	12		
	OR						
1.4 NAAC Executive Committee No. & Date: EC/50/A&A/ 06 dated: 21 April 2012							
1.5 Website a	duress.		www.theo	xford.edu/busin	ess_managemen	t/index.htm	
	Web-link of the AQAR:						
W	eb-link of th	e AQAR:	http://w	ww.theoxford.	edu/businessma	nagement/iqac.ht	
W 1.6 Accredita		e AQAR:	http://w	ww.theoxford.	edu/businessma	nagement/iqac.ht	
		e AQAR:	http://w	Year of Accreditation	Validity Period	nagement/iqac.ht	
1.6 Accredita	ntion Details			Year of Ac-	Validity Pe-	nagement/iqac.ht	
1.6 Accredita	ntion Details Cycle	Grade	CGPA	Year of Accreditation	Validity Pe-	nagement/iqac.ht	
Sl. No.	Cycle 1 st Cycle	Grade	CGPA	Year of Accreditation	Validity Pe-	nagement/iqac.ht	

tion by NAAC

 i. AQAR 2012-2013 submitted to ii. AQAR 2013-2014 submitted to iii. AQAR 2014-2015 submitted to 1.9 Institutional Status (Private unaided) 	NAAC on 26/05/2014
	tate V Central Deemed Private
Affiliated College Y	res V No
Constituent College Y	res No v
Autonomous college of UGC Y	res No V
Regulatory Agency approved Institut	ion Yes V No
(APPROVED BY AICTE, DELHI)	
Type of Institution Co-education	✓ Men Women
Urban Financial Status Grant-in-aid +	V Rural Tribal UGC 2(f) V UGC 12B V Self Financing Totally Self-financing V
1.10 Type of Faculty/Programme	
Arts Science	Commerce V Law PEI (Phys Edu)
TEI (Edu) Engineering	Health Science Management
Others (Specify)	
1.11 Name of the Affiliating University	(for the Colleges) Bangalore University
1.12 Special status conferred by Central	/ State Government UGC/CSIR/DST/DBT/ICMR etc.

(Accredited by NAAC with 'A' Grade, UGC 2 (f) and 12 (b) Approved)					
Autonomy by State/Central Govt. / University	ersity NA				
University with Potential for Excellence		UGC-CPE			
DST Star Scheme		UGC-CE			
UGC-Special Assistance Programme		DST-FIST			
UGC-Innovative PG programmes		Any other (Speci	fy)		
UGC-COP Programmes 2 IOAC Composition and Activities					
2. IQAC Composition and Activities					
2.1 No. of Teachers	11				
2.2 No. of Administrative/Technical staff	03				
2.3 No. of students	03				
2.4 No. of Management representatives	03				
2.5 No. of Alumni	02				
2. 6 No. of any other stakeholder and	01				
Community representatives					
2.7 No. of Employers/ Industrialists	02				
2.8 No. of other External Experts	02				
2.9 Total No. of members	27				
2.10 No. of IQAC meetings held	19				

2.11 No. of meetings with various stakeholders:	No. 32 Faculty 17
Non-Teaching Staff 03 Students 10	Alumni 02 Others
2.12 Has IQAC received any funding from UGC during If yes, mention the amount	ing the year? Yes No
2.13 Seminars and Conferences (only quality related)	
(i) No. of Seminars/Conferences/ Workshops/S Total Nos. 36 International 0 Na	ymposia organized by the IQAC ational 1 State 0 Institution Level 35
(ii) Themes	
1.Balanced Score Card	19. Motivation 20. Team work for success
2. Accounting Standard and IFRS3. Financing of Mergers & Acquisitions	21. Do's and Don'ts in Career
4. Research Methodology - Applications of	22. Wealth Management
Parametric and Nonparametric tests in Research	23. Quality Management Planning
5. Innovation in Reality	24. Public Speaking, Interpersonal Skills &
6. Securitization	Negotiation Skills"
7 Accounting Standard	25. Material Management
8 Entrepreneurship Mela & Business plan	26. Japanese Business Etiquettes
9. Stock markets	27. Crisis Management
10. The Cross cultural Business etiquette	28. Branding & Brand Equity 29. Transactional Analysis
11. Career opportunities in the Banking sector"12. Introduction to Economics	30. Guest lecture on Orientation
I3. Indian GAAP and IFRS	31. Balance score card and Bench Marking
14 Communication Skills	32. Future of Retail Sector in India – Chal
15. Emotional intelligence	lenges and Perspectives
16. Challenges in HR	33. IFRS
17 WHY MBA and WHAT NEXT	34. Business Communication
18. Management and Spirituality	35. Budget – 2016 Review
	36. Business Plan Exercise

2.14 Significant Activities and contributions made by IQAC

- 1. Online attendance and assessment and information system operational (PUPIL POD)
- 2. Online admissions, fees payments and University approvals systems operational.
- 3. Quality enhancement academic content and delivery system including customisation of lesson plans, Regular internal evaluation, Paper Presentations, etc.
- 4. Entrepreneurship fest
- 5. Business Analytic Workshop
- 6. Mock Stock simulation exercise
- 7. Movie Based case studies.
- 8. Class Tests / Assignments
- 9. Creation of panels- Academic Progression, Training & Development, Mentoring & Counselling, Entrepreneurship development, Recruitment & Feedback, Research & Development panels
- 10. Departmental Examinations, Culturals, Workshops/seminars/Conferences/ Guest Sessions, Student Council, Result Analysis.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality Enhancement and the outcome achieved by the end of the year *

SL.No	Plan of Action	Achievement
1	Improve research related activities through projects, publications.	Seven Minor Research projects were approved by UGC for this year. Many faculty members published and presented their research papers in various reputed journals and conference proceedings at National and International Level.
2	Value added programs	The department has conducted many workshops, symposia, certification programmes, skill development programmes and Faculty Development Programmes to enhance the learning process.
3	Entrepreneurial activities and campus ventures.	The Institution has conducted Entrepreneurship awareness programmes in association with various Entrepreneurship Development Institutions.
4	Training and Development activities for students	Training and Development Cell has initiated many soft skill training programmes to improve the skill set of the students. This has equipped them to face interviews, participate in group discussions with confidence and gain better placements.
5	Improve industry institution linkages	The institution has created a platform for better Academia Industry Interface through workshops, symposium, certification programmes, Experiential

		learning and guest lectures.
6	Extension activities	Students are encouraged to involve actively themselves in social service through the NSS wing of the college. As a part of Corporate Social Responsibility, the students are encouraged to engage in humanitarian and social upliftment activities.

$* Attach \ the \ A cademic \ Calendar \ of \ the \ year \ as \ Annexure.$

2.15 Whether the AQAR was placed in statutory body	Yes V No				
Management V Syndicate	Any other body (IQAC)				
Provide the details of the action taken					
Changes were made to AQAR as per suggestions from IQAC / AQAR for 2015-16, scrutinised and approved by IQAC					

Part - B

Criterion - I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the	Number of	Number of	Number of self-	Number of value
Programme	existing	programmes added	financing	added / Career
	Programmes	during the year	programmes	Oriented
				programmes
PhD	01			
PG	02		02	09
UG	02		02	03
PG Diploma	01			
Advanced				
Diploma				
Diploma				
Certificate				
Others				
Total	06		04	12
Interdisciplinary				
Innovative				

- 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options
 - (ii) Pattern of programmes:

Pattern	Number of programmes
Semester	05
Trimester	
Annual	

1.3 Feedback from stakeholders* (On all aspects)	Alumni	V Parents	٧	Employers V Students V		
Mode of feedback :	Online	√ Manual	٧	Co-operating schools (for PEI)		
*Please provide an analysis of the feedback in the Annexure 1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.						
Updating of syllabus was done by the Bangalore University last year						
1.5 Any new Department/Centre introduced during the year. If yes, give details.						

YES, The Oxford college of Business Management has got the sanction of Research Centre affiliated to Bangalore University

Criterion - II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
36	27	6	3	

2.2 No. of permanent faculty with Ph.D.

1 h	
_	

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Ass	t. Pro)-	Associa	ite	Profes	sors	Others		Total	
fess	ors		Profess	ors						
R	7	V	R	V	R	V	R	V	R	V
09					01				11	

2.4 No. of Guest and Visiting faculty and Temporary faculty

	20	
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2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Semi-	5	13	
Presented papers	3	3	
Resource Persons		01	

- 2.6 Innovative processes adopted by the institution in Teaching and Learning:
 - 1. Experiential Learning
 - 2. Business Plan contest
 - 3. Entrepreneurship Mela
 - 4. Innovation Lab
 - 5. Outbound Learning Activities
 - 6. Theatre based Learning
 - 7. Invited talks,
 - 8. Outdoor interactions,
 - 9. Internal seminars
 - 10. Book reviews,
 - 11. Panel discussions on vital issues,
 - 12. Documentary films and discussions
 - 13. Business Round-Ups
 - 14. E-Learning Initiatives
 - 15. Projects for community services
 - 16. Surveys
 - 17. Creativity exercises

2.7 Total No. of actual teaching days during this academic year

UG- 185 days	PG-164 days
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- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Double Valuation, Photocopy, Online Multiple Choice Questions)
 - Student assessments are conducted at regular intervals, through internal assessment tests, class tests, multiple choice questions and quizzing in related areas.
 - Slip tests are also conducted frequently to assess the understanding/ learning of the students.
- 2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

02	10

2.10 Average percentage of attendance of students

85%

2.11 Course/Programme wise distribution of pass percentage :

Title of the Programme	Total no. of students	Division				
	appeared	Distinction %	I %	II %	III %	Pass %
BBA I Semester	196	14	17	6	-	37
BBA II Semester	135	9	20	10	01	40
BBA III Semester	159	14	18	8	-	40
BBA IV Semester	156	-	17	19	12	48
BBA V Semester	127	-	16	20	14	50
BBA VI Semester	139	-	36	44	17	97
B.Com I Semester	138	5	14	1	-	20
B.Com II Semester	165	13	30	4	-	47
B.Com III Semester	162	_	7	12	3	22
B.Com IV Semester	148	1	11	14	11	37
B.ComV Semester	141	1	19	18	18	56
B.Com VI Semester	167	1	23	30	21	75
MBA I Semester	117	9	32	21		62
MBA II Semester	114	12	54	22		88
MBA III Semester	113	9	72	9	-	90
MBA IV Semester	113	23	65	10	-	98
M.Com I Semester	57	32	46	2	-	80
M.Com II Semester	57	63	37	0	-	100
M.Com III Semester	58	0	84	9	-	93
M.Com IV Semester	57	0	93	4	-	97

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

- 1. IQAC approves the activities planned by the committee members to be initiated, before the start of the semester.
- 2. IQAC periodically conducts academic audits to ensure that, the academic schedules are being executed according to the preset plan.
- 3. IQAC organizes workshops, Value added programmes, and certification programmes for the students,
- 4. IQAC conducts FDPs in areas such as Research papers writing skills, Improvement in Teaching Methods and refresher programmes etc., for enhancing the quality of teaching.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	12
UGC – Faculty Improvement Programme	10
HRD programmes	6
Orientation programmes	07
Faculty exchange programme	
Staff training conducted by the university	20
Staff training conducted by other institutions	25
Summer / Winter schools, Workshops, etc.	62
Others- (FDPs, Seminars, Symposiums, Conferences)	61

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	20		01	
Technical Staff	02		01	

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

The Oxford College of Business Management is now recognised as Bangalore University Research Centre. Since then the Centre for Research and Publication of the institution has been putting in efforts to promote research culture and imbibe research as a habit on the part of teaching fraternity and student community. The following are some of the recent milestones achieved by the Centre:

- 1. The Research Centre of the Institution holds FIVE Minor Research Projects sanctioned from UGC for the year 2016
- 2. The institution is eligible to offer PhD programme in Management in affiliation to Bangalore University during the current academic year
- 3. Dr. (Prof.) Tapal Dulababu, Director, Center for Research and Publication, has been empanelled as PhD Guide by Bangalore University.
- 4. Dr. M John has been awarded PhD in Management and Entrepreneurship Strategy.

The Institution believes in imparting cutting-edge knowledge and learning to the students. This is made possible through intensive and extensive research activities among the faculty. To promote research culture the following mentioned initiatives have been implemented:

- a) Incentives for the faculty who completed their doctoral degree
- b) Research Allowances for the faculty with PhD
- c) Once in a year Research Orientation programs such as FDP on research methodology, SPSS, MS Excel Advanced Tools to sharpen research skills of faculty.
- d) Provision of cash incentives, paid leaves and other to encourage faculty to present their research papers in prestigious conferences and to publish their original research papers in reputed and refereed management research journals.
- e) Sabbatical facility for the faculty who offer consultancy services to industry besides teaching at the institute.
- f) Facilities to do research such as, computer lab with latest software, SPSS, uninterrupted internet, well equipped library with huge number text books, journals and magazines. The library has subscribed for both online and off line popular and reputed management research journals
- g) Online research Journal "Vidyaniketan-Journal of Management and Research" a bi-annual management research journal with ISSN- 2320-3951 has been maintained and recently the volume 4, issue 1 of January-June 2016 was released.

2 2Dataila	ma aandin a		mmaiaata.	
3.2Details	regarding	major	projects:	

	Completed	Ongoing Sanctioned		Submitted
Number	-	-		-
Outlay in Rs. Lakhs	-	-	-	-

3.3Details regarding minor projects: 5 Minor Research Projects are being recommended by UGC

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	5	-
Outlay in Rs. Lakhs	-	-	2,95,000	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	6	3	
Non-Peer Review Journals			
e-Journals	1		
Conference proceedings	6		12

e-Journals		1		
Conference proceeding	ngs	6		12
Details on Impact factor of	publications: N	IIL .		
	erage	h-index	Nos. in SCOPUS	
Research funds sanctioned	and received from	om various funding ag	encies, industry an	d other organisat
Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	
Major projects	NA			
Minor Projects	01	UGC/SWRO	2,95,000/-	Not yet
Interdisciplinary Projects	NA			
Industry sponsered	NA			
Projects sponsored by the University/ College	NA			
Students research projects (other than compulsory by the University)	NA			
Any other(Specify)	NA			
Total	NA		2,95,000/-	

		epartments receiving fun		(ILL)			
		UGC-SAP DPE	CAS			-FIST Scheme/fun	ds
3.9 Fo	or colleges: (NIL)	Autonomy INSPIRE	CPE CE			Star Scheme	
3.10 1	Revenue generated	through consultancy	1,25,00	00/-			
3.11	No. of conferences	s organized by the Institu	ıtion				
	Level	International		National	State	University	College
				-	-	-	-
J.14 1	No of taculty carv	ad as experts chairperso	ne or raco	urca narcon	,		
	No. of faculty serve	ns Internation		urce person Nationa		02 1 Any o	ther 02
3.13 1	No. of collaboratio			- □			ther 02
3.13 I 3.14 I	No. of collaboratio	ns Internatio	onal 01	Nationa			ther 02
3.13 I 3.14 I 3.15 T	No. of collaboratio	ns Internation	onal 01	Nationa 00,000/-	1 0		ther 02

3.16 No. of patents received this year {NA}

Type of Patent		Number
National	Applied	
Ivational	Granted	
International	Applied	
International	Granted	
Commercialised	Applied	
Commerciansed	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year: (NIL)

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institution Who are Ph. D. GUIDES? And students registered under them 3.19 No. of Ph.D. awarded by faculty from the Institution The property of the Institution of Ph.D. awarded by faculty from the Insti	2			
3.20 No. of Research scholars receiving the Fellow	wships (Newly enro	olled + ex	xisting ones): NIL	
JRF SRF	Project Fellows		Any other	
3.21 No. of students Participated in NSS events:				
	University level	75	State level	
	National level		International level	
3.22 No. of students participated in NCC events:				
	University level		State level	
	National level		International level	
3.23 No. of Awards won in NSS: NIL				
	University level		State level	
	National level		International level	

3.24 No. of Awards won in NCC: N	IL	
	University level	State level
	National level	International level
3.25 No. of Extension activities organize	ed: (09)	
University forum	College forum V	
NCC	NSS V	Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

6 th September,2015	The Salumara Project, Raagihalli Gram Panchyat
26 th September, 2015	International literary day, Primary School, J.Hosahalli, Hennagar Post. B'lore Rural Dist
on 3 rd October, 2015	Swachatha Abiyan, Hosahalli, Anekal Tq, Bengaluru Rural Dist
10 th October, 2015	Health awareness program, Doddakannahalli
1 st December, 2015	World Aids day
14 th January, 2016	National Youths Day
3 rd February, 2016	Service program, Samarthanam Trust for the Disabled Centre, H.S.R.Layout, Bengaluru .
9 th March, 2016	Women's day
16 th March, 2016	Orientation program on awareness of Social Service in the society

Criterion-IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities: (Square Meter)

Existing	Newly created	Source of Fund	Total
5435	0	Children's Education Society	5435
1796	0	The Oxford College Of Business Management, Bangalore	1796
08	0		08
02	300.86	The Oxford College Of Business Management, Bangalore	300.86
250 PCs 06 LCDs	50 PCs & 2 speakers for Auditorium	The Oxford College Of Business Management, Bangalore	300 PCs 06 LCDs & 2 speak- ers
23,50	0,000	The Oxford college of business management, Bangalore	23,50,000
	5435 1796 08 02 250 PCs 06 LCDs	created 5435 0 1796 0 08 0 02 300.86 250 PCs 06 LCDs 50 PCs & 2 speakers for	created 5435

- 4.2 Computerization of administration and library
 - 1. Yes, fully automated, PUPIL POD software.
 - 2. Library software
 - 3. E-resources.

4.3 Library services:

	Existing		Newly	Newly added		tal
	No.	Value	No.	Value	No.	Value
Text Books	11309	28,83,447	733	261608	12042	31,45,055
Reference Books	2337		62		2399	
e-Books	-	-	-	-	-	-
Journals	National-				36	173022
	2016					
e-Journals	EBSCO				2	332515
	@J Gate-					
	2016					
Digital Database						
CD & Video					568	
Others (specify)					599	

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	De- part- ments	Oth- ers
Existing	430	07	ALL	7	7	10	16	
Added				-	-	-		
Total	430	07	ALL	7	7	10	16	

.5 Computer, Internet access, training to teachers and students and any other programme for technology Upgradation (Networking, E-Governance etc.)

8 MBPS Reliance 1:1 and Systems up gradation

4.6 Amount spent on maintenance in lakhs:

i) ICT 4,26,000

ii) Campus Infrastructure and facilities 1, 10, 00,000

2,55,000

iii) Equipments

iv) Others

Total: 25,68,920/-

Criterion - V

5. Student Support and Progression

- 5.1 Contribution of IQAC in enhancing awareness about Student Support Services
 - 1. Teachers are trained to assist students in mentoring and counselling
 - 2. Regular PTA meetings are held to keep both students and parents updated of all support services
 - 3. Every student starts with a orientation Programme detailing the services
 - 4. Every student is provided CD providing details of the college and course
- 5.2 Efforts made by the institution for tracking the progression
 - 1. Class tests, Q&A, Internals, Remedial tutorials
 - 2. Regular interaction with students and parents through PTA
 - 3. Information shared about attendance of the students and academic performance shared with parents through PUPIL POD software.
- 5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
1137	376		1513

(b) No. of students outside the state

198

(c) No. of international students

01

Men 1103

103 72.9 Women

No	%
410	27.10

	Last Year 2014-2015						This Year 2015-2016					
	General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OB C	Physically Challenge d	Total
BBA	188	10	02	02	1	202	217	16	1	4		238
B.Com	166	14	03	05	1	188	115	19	3	5		142
M.Com	36	10	01	13		60	30	13	1	11		55
MBA	106	12	02	06		126	89	12	Nil	24		125

Demand ratio 1:7 Dropout %

UG:0.79%

PG: M. Com :1.78% MBA: 3.75%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- 1. Coaching support for CA- CPT Examinations is provided to all B Com and BBM students inclusive of over 100 hours of class Sessions which are taken up by in-house as well as external faculty and Chartered Accountants
- 2. Conducting classes for competitive exams like Banking, Groups etc and also giving career awareness classes for their future studies.
- 3. Providing coaching classes for NET and JRF.
- 4. Regular training for students to face aptitude test

No. of Student beneficiaries **PG**: 172 Students

UG: 220 Students

5.5 No. of students qualified in these examinations

NET	 SET/SLET	 GATE	 CAT	
IAS/IPS etc	 State PSC	 UPSC	 Others	

(Banking &Stock)

- 5.6 Details of student counselling and career guidance
 - 1. Mentoring and counselling committee mentors the students and faculty for continuous evaluation
 - 2. Weak students are identified for further improvement and tutorial classes are conducted to make them capable of passing exam.
 - 3. Classroom teaching methodology is modified to suit the requirements of weak students. For example- increasing the frequency of conducting surprise tests, unit tests and oral tests.

No. of students benefitted	100%

5.7 Details of campus placement

	Off Campus		
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
50	580	140	05

5.8 Details of gender sensitization programmes									
gender)	2. Women empowerment programs –crime against women program was also								
5.9 Students Activities									
5.9.1 No. of students participated in Sports, Games and other events									
State/ University level 06 National level 01 International level -									
No. of students participated in cultural of	events 0								
State/ University level National State/ University level Nat	onal level	International level							
5.9.2 No. of medals /awards won by students	in Sports, Games and	other events							
Sports: State/ University level 01 Nation	onal level	International level							
Cultural: State/ University level Nat	ional level	International level							
5.10 Scholarships and Financial Support									
Scholar Ship and Financial Support	Number of students	Amount							
Financial support from institution	04	Varies from 50% to 100% waiver in tuition fees (135000)							
Financial support from government	53(SC)+48(OBC)	17,90,085							
Financial support from other sources (Educational Loans)	-	-							
Number of students who received International/ National recognitions	-	-							
5.11 Student organised / initiatives									
Fairs : State/ University level Nation	onal level	International level							
Exhibition: State/ University level National level International level									

1	THE CALL DESCRIPTION OF THE CONTRACTOR OF THE CALL DESCRIPTION OF THE CALL DES
1.	The Salumara Project, Raagihalli Gram Panchyat
2.	International literary day, Primary School, J.Hosahalli, Hennagar Post. B'lore Rural Dist
3.	Swachatha Abiyan, Hosahalli, Anekal Tq, Bengaluru Rural Dist
4.	Health awareness program, Doddakannahalli
5.	World Aids day
6.	National Youths Day
7.	Service program, Samarthanam Trust for the Disabled Centre, H.S.R.Layout, Bengaluru .
8.	Women's day
9.	Orientation program on awareness of Social Service in the society
10.	The Salumara Project, Raagihalli Gram Panchyat
11	A day with school children at Government School, HSR layout distributed note books, pencils etc.,

5.	13	Mai	or grievance	s of students	(if any)	redressed:	

- 1. Canteen facility upgraded and renovated
- 2. Class furniture repaired
- 3. Drinking water facility upgraded.
- 4. Floor wise Dustbin are arranged.
- 5. Audio system has been serviced in both Seminar halls and Auditorium

Criterion - VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

'To provide global standard educational opportunities for ethical and competitive professional management and unparallel range of expertise across the field of business education and to achieve the status of a world class educator'

MISSION

'Developing global knowledge leaders in the field of management through high quality business education programmes'

6.2 Does the Institution has a management Information System

Yes, The Institution has an effective MIS. Details are as follows:

- 1. Administrative processes including financial operations are computerized.
- 2. Student admissions and admission approvals by University are carried out through Internal MIS and University MIS.
- 3. Student Attendance and Internal Assessments as well as communication is maintained through MIS software PUPILPOD.
- 4. Syllabus coverage of all courses through Lesson plans, Case studies, field works, and related matters communicated to the students, if necessary to their respective parents/guardians.
- 5. Through Biometrics system, the staff attendance their time in a out is monitored.
- 6. Library processes(Issue and Return of books) is managed by Library Management Information system
- 6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- 1. Senior faculty have been involved in the university meetings for the purpose of revision of syllabi / curriculum for MBA, M.Com, BBA, B.Com Programmes.
- Curriculum development is undertaken by University; however the Institution also takes initiatives to incorporate value added programs to enhance the skill set on the part of the student.
- 3. Curriculum quality improvement is measured through strict adherence to lesson plans, Seminars and Workshops on critical topics and themes.
- 4. Student paper presentations, Case study discussions, Summer projects/ Internships as per University regulations, research based assignments are also emphasized for curriculum development.
- 5. Faculty are encouraged to design and implement value added programs in areas such as Entrepreneurship, Finance, HRM, Marketing, Advertising and Research methodology.
- 6. Short visist to Industry (One Day trip), Industrial tours are encouraged to give exposure to the students to learn practice of management, which intern helps in the curriculum development.
- Business plan exercises and Guest lectures by the industry personnel also help in bringing significant development in the curriculum of the commerce and management courses.

6.3.2 Teaching and Learning

To make teaching and learning effective, the following techniques are executed:

- Case studies to give the real time exposure; Business plan exercises to give exposure on the
 future perspective and creative thinking, idea generation and financial planning;, Entrepreneurship events to give exposure on innovative ideas and to develop start-up culture; Strategy games to develop the students to react and counteract to the peer group strategies and
 presentations by the students to make them involve and to develop their presentation skills.
- 2. Remedial and tutorial courses in critical subjects such as Accounts, Business mathematics, Research methodology for the weak students to make them learn effectively.
- 3. Lesson plan based teaching and learning processes to make the teaching and learning process systematic.
- 4. Excellent infrastructure and learning resources create conducive environment for speedy and effective learning.
- 5. Experiential learning methods through Industrial visits, Project activity, Management games, Campus ventures, work-shops.
- 6. Continuous feedback mechanisms enable real time improvements, corrections in teaching and learning methods.
- 7. Class tests, student paper presentations, regular Q&A sessions also contribute to quality enhancements in teaching and learning.

6.3.3 Examination and Evaluation

- 1. Regular Internal assessments for UG and PG courses as per the guidelines of the Bangalore University
- 2. Nodal Centre for University examinations for UG and PG courses.
- 3. Assignments, Class tests, Presentations, Case study exercises for UG and PG courses.
- 4. Internal assessment evaluations remarks are sent to parents periodically.
- 5. Examination results determine remedial and tutorial sessions for the failed students.

6.3.4 Research and Development

The following are the highlights of Research and Development at the institution:

- 1. The College runs an online research journal which encourages contribution from students, faculty in all areas of business management. Commerce and economics.
- 2. The Research Centre of the Institution holds SEVEN Minor Research Projects sanctioned from UGC for the year 2016
- 3. Faculty members are encouraged to do research by registering for MPhil/PhD programs and also by publishing research papers and book publications.
- 4. Students are encouraged to write research papers on relevant topics and to participate in Seminars/Conferences, workshops.
- 5. Faculty development programs on research topics, latest concepts and recent trends happening in the industry.
- 6. Faculty recruitment processes emphasize research aptitude and research qualifications.
- 7. Students and faculty are sponsored by the Institution to participate in seminars, conferences and workshops and to present papers.
- 8. Book and research paper publications by faculty are rewarded with cash award/incentives.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- 1. Library resources are updated every year through the budgetary recommendations of the Library committee.
- 2. Library is well stocked with current titles, journals, e- journals, current affairs magazines and newspapers, learning software, videos, internet facility, reading facilities, J-GATE and EBSCO e-journal is installed in library.
- 3. The institution has modern computer labs, updated software and hardware, Wi-Fi facilities, LCDs, smart boards and audio video transmission facilities.
- 4. The institution has a dedicated recording and editing studio for learning and its own media purposes.
- 5. The institution has set up two fully equipped air-conditioned seminar halls.

6.3.6 Human Resource Management

The following are the HRM policies and practices at the institution:

- 1. Transparent recruitment and selection policies.
- 2. Faculty recruitment process emphasizes research aptitude and research qualifications.
- 3. Industry best pay packages for staff and substantial annual increments.
- 4. Training and development programs for staff and students through workshops, FDPs, seminars, and skills development sessions.
- 5. Research related incentives for paper publications, book publications, and participation in national and international seminars, conferences, etc.
- 6. Welfare measures for staff and students food, transportation facility, medicals, dental treatment at concessionary rates, accommodation and regular health checkups.
- 7. Fee waiver for meritorious students
- 8. Fee waiver for students participating in national sports and games.
- 9. Independent workstations and staff rooms for staff and similarly separate common rooms, dining halls for boys and girls.

6.3.7 Faculty and Staff recruitment

The Faculty and staff recruitment policy and practices at the institution are as follows:

- 1. Vacancies are determined on the basis of workload, university allocated class hours for the subjects concerned.
- 2. Vacant positions as per requirements are advertised through institutional website and print media.
- 3. Recruitment and selection of faculty and staff is planned and executed by the constituent selection committee which includes Chairman of The Oxford Educational Institutions, Vice Chairman of The Oxford Educational Institutions, Principal, HODs, Senior Faculty, Subject Experts, and Administrative Heads.
- 4. Shortlisted candidates undergo various stages of selection including demo class, technical and HR interviews.
- 5. Final interviews with Chairman and Vice Chairman of the Oxford Institutions.

6.3.8 Industry Interaction / Collaboration

- The following are the practices adopted to strengthen Industry Interaction / Collaboration
- 1. The Institution has ongoing collaboration with University of Malta for Faculty and exchange programs and conferences, seminars and symposia.
- 2. The institution also collaborates with National Entrepreneurship Network (NEN) on entrepreneurship projects, training, and mentoring activities.
- 3. Industry experts are invited to take guest lectures in areas as Business strategy, core functional areas of management and Entrepreneurship Development: , Innovation and Creativity, startup culture etc., Further Industrial personnel are used to organize workshops and case study discussions..
- 4. The Institution also collaborates with industry for university stipulated projects/internships, case studies and also for placements.

6.3.9 Admission of Students

The following are the Admission policy and practices at the Institution.

- 1. The Admissions committee formulates its admission plans as per Bangalore University rules and regulations which include qualifying criteria, minimum percentage requirements, reservation quota, etc.
- 2. As per Karnataka Government & Bangalore University rules, 50% of sanctioned seats for PG course are allotted through University (Government administered entrance examination)
- 3. Prospective candidates are counseled by the faculty and taken around the campus to help them decide. For UG & PG programmers, students are put through intensive GD and Interview process to select the right student for the courses.

6.4 Welfare schemes for Teaching, Non teaching Staff and Students

The following are the Welfare schemes provided to Teaching, Non teaching Staff and Students

- 1. Subsidized canteen with all hygiene facilities and variety food choice is provided.
- 2. Children of College staff are given admission to schools in the Oxford Group with fee concessions.
- 3. ESI for all the eligible staff members
- 4. Maternity leave for women employees
- 5. Transportation and accommodation facilities for teaching and non-teaching staff.
- 6. Employee Provident Fund (EPF)
- 7. Students are provided with transportation and Hostel accommodation and Food
- 8. Attractive and best salary packages for well-qualified and competent faculty.
- 9. Salaries are paid on time.
- 10. Fees waiver for students participating at national Sports and games events
- 11. 50% fee concession for toppers in Academics.

6.5 Total corpus fund generated

92,82,687

(Oxford Endowment Fund)

6 6	6 Whether	annual	financial.	andit	has	heen	done
υ.,) VVIICUICI	ammuai	Imanciai	auun	mas	UCCII	uone

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal		
	Yes/No	Agency	Yes/No	Authority	
Academic	Yes	AICTE/ University	Yes	IQAC	
Administrative	Yes	AICTE/ University	Yes	IQAC	

6.8	Do	oes the	Unive	ersity/	Autonomous	College	declare	results	within	30	days	;?

For UG Programmes	Yes	٧	No	
			'	

For PG Programmes Yes No	Yes V No
--------------------------	----------

- 6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?
 - 1. The College is affiliated to Bangalore University and follows university prescribed Syllabus for all courses. And university examination system.
 - 2. Surprise Assessment/ Evaluation/Test
 - 3. Question paper pattern for PG courses include analysis, situation based evaluative exercises, case lets and case studies.
 - 4. Faculty contributes to reforms by recommending inclusion of new topics and/or also suggests additions/ amendments.
 - 5. Faculty is also serving as valuation board members for university examinations.
 - 6. The Institution is a nodal centre for university examinations. Students from other affiliated colleges are allotted to write the university examinations in our college centre.
 - Principal and concerned department heads are Chief Superintendent and Deputy Chief Superintendents respectively to conduct the university examinations in the college.
 - 8. Some of the Faculty members are nominated to be a part of university examinations in the roles of Sitting Squad and Flying Squad to prevent also serve as Members of University examinations flying squads to prevent malpractices during examination.
 - 9. The College faculty(Subject wise) participating in the university BOE meetings to contribute ideas regarding the pattern of the Question paper and evaluation system.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

- 1. The University has involved our college in framing the curriculum and the designing project activities.
- 2. Bangalore University has encouraged The Oxford College of Business management to continually enhance quality in teaching, learning, evaluation, Curricular and Extracurricular aspects, infrastructure and governance, student and staff welfare measures, placements, examinations and results declaration.
- 3. The University conducts annual inspections in order to ensure adherence to best practices in academics, to improve Teaching, Learning and Evaluation and administration to enhance the performance of the Institution in accordance with university rules & regulations.
- 4. The University encourages our institution to incorporate good and effective steps to Continually enhance quality in all aspects.

6.11 Activities and support from the Alumni Association

- 1. Alumni students support the institution through guest lectures, conducting orientation programmes, assist students in getting permission to get project/ internship.
- 2. A vibrant Alumni Association exists for both UG and PG students, through which the Institution regularly interacts with its alumni and the Alumni also keep in touch with their Alma-mater.
- 3. Alumni meets are conducted annually and the Alumni database is regularly updated.
- 4. The Institution has achieved significant placements through the goodwill and recommendations of our Alumni.

6.12 Activities and support from the Parent – Teacher Association

- 1. Parents support the institution by providing permissions to students for projects with the organizations they work for and by interacting with students on industry related themes
- 2. Parents Teachers' Association is very proactive in this Institution.
- 3. Parents are regularly kept informed about their ward's progress, attendance and internal assessments and also remedial measures undertaken to improve students' performance, through PUPIL POD software..
- 4. Parents' consent is mandatory for industrial trips, projects, competitions etc.
- 5. Parents Teachers meetings are held regularly.

6.13 Development programmes for support staff

- 1. Supporting staff are given training to work with installed software inorder to improve their productivity.
- 2. Free medical and Dental checkups
- 3. ESI benefits to all supporting staff.
- 4. Training programs for clerical staff in written and Oral communication.

- 6.14 Initiatives taken by the institution to make the campus eco-friendly
 - 1. Regular sensitisation and awareness programme for students and faculty on such areas like, cleanliness, hygiene and eco friendly and Green practices.
 - 2. The campus is designed and built in a way that ensures airy, bright and well ventilated classrooms.
 - 3. Hygienic environment and strict adherence to effective waste management methods
 - 4. Insistence on effective usage of waste bins.
 - 5. Water usage with minimum wastage.

Criterion - VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Teaching –Learning and evaluation:

- 1. Innovation Lab
- 2. Entrepreneurship Development Cell
- 3. Outbound Learning Programmes
- 4. Experiential Learning
- 5. Business Round-ups
- 6. Movie based learning
- 7. Inter Disciplinary talks

Research, Consultancy and Extension:

- 1. Incentives for the faculty who completed their doctoral degree
- 2. Research Allowances for the faculty with PhD
- 3. Once in a year Research Orientation programs such as FDP on research methodology, SPSS, MS Excel Advanced Tools to sharpen research skills for non-PhD faculty.
- 4. Provision of cash incentives, paid leaves and other to encourage faculty to present their research papers in prestigious conferences and to publish their original research papers in reputed and refereed management research journals.
- 5. Facilities to do research such as, computer lab with latest software, SPSS, uninterrupted internet, well equipped library with huge number text books, journals and magazines. The library has subscribed for both online and off line popular and reputed management research journals
- 6. Online research Journal "Vidyaniketan-Journal of Management and Research" a biannual management research journal with ISSN- 2320-3951 has been maintained and recently the volume 4, issue 1 of January-June 2016 was released.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

S.No	Plan of Action	Achievement
1	Improve research related activities through projects, publications.	Five Minor Research projects were approved by UGS for this year. Many faculty members published and presented their research papers in various reputed journals and conference proceedings at National and International Level.
2	Value added programs	The department has conducted many workshops, symposium, certification programmes, skill development programmes and Faculty Development Programmes to enhance the learning process.
3	Entrepreneurial activities and campus ventures.	The Institution has conducted Entrepreneurship awareness programmes in association with various Entrepreneurship Development Organizations
4	Training and Development activities for student	Training and Development Cell has initiated many soft skill training programmes to improve the skill set of the students. This has equipped them to face interviews, participate in group discussions with more confidence and gain better placements.
5	Improve industry institution linkages	The department has created a platform for better Academia Industry Interface through workshops, symposium, certification programmes, Experiential learning and guest lectures.
6	Extension activities	Students are encouraged to actively involve themselves in social service through the NSS wing of the college. As a part of Corporate Social Responsibility, the students are encouraged to engage in humanitarian and social upliftment activities.

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

- 1. Initiatives for an eco-friendly learning space
- 2. Experiential Learning and Innovative Pedagogy.

*Provide the details in annexure (annexure need to be numbered as i, ii,iii)

7.4 Contribution to environmental awareness / protection

- Creating awareness among the students about environmental issues and protection.
- Ensures the programmes conducted by the department are plastic free, and usage of minimum paper products.
- Sensitising the students on environmental issues and reaching out to the community on working towards environment protection.
- Waste audit of the college is done.

7.5 Whether environmental audit was conducted? Yes	٧	No		
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7.6 Any other relevant information the institution wishes to add. (For example SWOT Analysis)

SWOT ANALYSIS FOR THE OXFORD COLLEGE OF BUSINESS MANAGEMENT:

Strengths:

- 1. Highly qualified teaching fraternity with a blend of both academic and corporate experience.
- 2. Consistently ranked as one of the best colleges in the country as per the recent B-Schools survey reports.
- 3. State- of-the Art infrastructure with wi-fi facility
- 4. Innovative teaching pedagogy in the form of Experiential Learning, case studies, Movie based case studies, business plan exercises etc.,
- 5. Popular Inter collegiate cultural and academic theme based events.
- 6. Excellent placement facility and support.
- 7. Strong Alumni and Parent- Teacher associations
- 8. Recognized for quality Seminars, conferences, FDPs and symposiums.
- 9. Strong Entrepreneurial culture and entrepreneurship development focus on the campus
- 10. Bangalore University accredited Research Centre. One among three affiliated colleges

Weakness:

1. Limited linkages with International institutions currently

Opportunities:

- 1. Collaboration opportunities with Foreign Universities / Exchange opportunities for students/Faculty/Research scholar
- 2. Consultancy opportunities with Industry and other research focused bodies.
- 3. Opportunities for introduction of vocational, industry and market relevant courses.
- 4. Opportunities for creation of new ventures, new jobs and wealth creation through entrepreneurship development.
- 5. Opportunities for revolutionizing teaching and learning methods using new technology.

Challenges:

1 Matching industry requirements and student competencies.

8. Plans of institution for next year

- 1. Continuous engagement in Research activities through executing the approved projects by UGC.
- 2. Planned an International conference on "Implication of Technology on Business" in the forthcoming academic year.
- 3. Value added programs, FDPs, Workshops, Seminars and Certificate Programme
- 4. Innovation hub, to conduct programmes to encourage and support students to become entrepreneurs.
- 5. Interview, Training and Development activities for student
- 6. More industry institution linkages through Research analytics.
- 7. Initiatives for an eco-friendly learning space
- 8. Conducting student focused academic and skills development activities.
- 9. Conducting programmes to encourage and support students to start their own business ventures.
- 10. Conducting activities to hone the creative skills of students and provide a platform to display their creativity.

Dr . K. Tharaka Rami Reddy

Signature of the Coordinator, IQAC

The Oxford College of Business Management, Bangalore

Dr. Monoo John

Work.

Signature of the Chairperson, IQAC
The Oxford College of Business Management, Bangalore

Abbreviations:

CAS - Career Advanced Scheme
CAT - Common Admission Test
CBCS - Choice Based Credit System

CE - Centre for Excellence

COP - Career Oriented Programme

CPE - College with Potential for Excellence
DPE - Department with Potential for Excellence

GATE - Graduate Aptitude Test
NET - National Eligibility Test
PEI - Physical Education Institution
SAP - Special Assistance Programme

SF - Self Financing

SLET - State Level Eligibility Test
TEI - Teacher Education Institution
UPE - University with Potential Excellence
UPSC - Union Public Service Commission

ANNEXURE

Sl.NO	Contents
1	Best practices
2	Feedback analysis
3	Research and publications
4	Lesson plans
5	Calendar of events
6	Reports on symposium
7	Report on faculty development programme
8	Report on extension activities
9	Report on workshops and skill enrichment programme
10	Industrial visit and field visit
11	Report on sports and games

ANNEXURE I

BEST PRACTICES

Titles of the Practice

I. Creating Eco-friendly Learning Space

1. Objectives of the practice

- To create awareness and habit amongst all stakeholders about protection of scarce natural resources
- Use of efficient lighting arrangements, LED or CFL instead of normal lights
- Periodic monitoring of consumption of electricity units
- Creating awareness among the students and staff regarding the judicious use of electricity and water
- Rain water harvesting
- Hazardous waste management

2. Underlying principle or concepts:

- Learning by doing enhances quality of outcomes.
- Increase in carbon foorprints and wastage of critical resources is creating a dangerous situation for future generations.

3. The Context:

- Educational institutions have a critical role to play in shaping opinion and encouraging good habits among the youth.
- In this context all efforts must be made to create an environment on campus where healthy waste management, conserving electricity and water becomes the daily norm amongst all stakeholders.

4. The Practice:

• The Institution has strategically introduced the concept and practice of healthy eco friendly practices such as ,use of efficient lighting arrangements, LED or CFL instead of normal lights, Periodic monitoring of consumption of electricity units, Creating awareness, among the students and staff regarding the judicious use of electricity and water, Rain water harvesting and Hazardous waste management.

5. Evidence of success:

- Less consumption of electricity.
- Segregation of waste on a daily basis.
- Water storage has improved leading to less requirement from other sources.
- Green campus.

6. Problems Encountered and Resources required:

• Monitoring mechanisms are not fully operational everytime and this leads to failure to sustain the initiatives all year long.

II. Experiential Learning and Innovative Pedagogy.

1. Objectives of the Practice

- To expose students to events, situations and experiences in the business domain in order to enhance and improve business management skills in students.
- To improve effectiveness of teaching and learning methods and processes.
- To enhance learning experiences and results.

2. Underlying principles or concepts of these practices:

- Learning by doing enhances quality of outcomes.
- Increasing interaction and collaboration between teacher, student and event improves strategic and decision making skills.

3. The Context

- In contemporary times, the critical challenge facing education and industry is the widening mismatch between skills imparted or developed and skills required among students.
- In this context, it has become imperative on the part of educational institutions to bring events into the classroom and to stimulate experiential learning among students.
- Further, there is urgent need to transform behavior through innovative pedagogy since industry expects its new breed of employees to transform organizations they work for.

4. The Practice

• The Oxford College of Business Management, Bangalore as strategically implemented a carefully planned, teaching, learning and assessment portfolio which includes, effective lesson plans, case study and discussions, workshops, surveys, projects, presentations, certifications, training programs, classroom tests, assignments, skills enrichment programs, research orientation programs, entrepreneurship development programs and feedback mechanisms.

5. Evidence of Success

• Success is evident in better placements, improved academic performances, and recognition of Institution among its peers as a quality centre in the educational sphere and enhanced degree of influence with students and faculty.

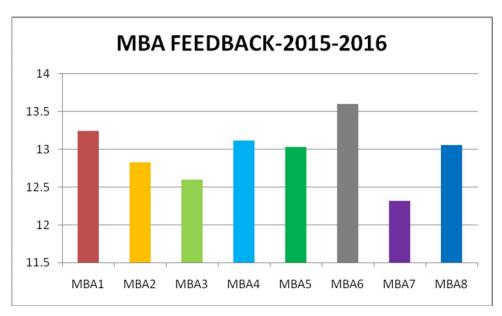
6. Problems Encountered and Resources Required

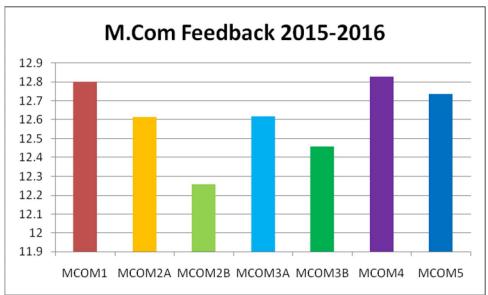
- Being a self aided higher degree institution, financial resources remain a challenge and a constraint.
- The absence of effective monitoring mechanisms for experiential learning and teaching processes also pose challenges in determining effectiveness and impact of such processes.

ANNEXURE II FEED BACK ANALYSIS SAMPLE

The Oxford College of Business Management Department of MBA

Feedback Analysis of faculty by Students- 2014-2015





Faculty performance is evaluated by administrating a feedback questionnaire on various performance parameters to students. The parameters are- subject knowledge, feedback, integrity and accountability, interpersonal skills, Communication, Adaptability and flexibility, punctuality, initiative, quality of work and productivity and leadership and governance.

ANNEXURE III

PUBLICATIONS AND PAPER PRESENTATIONS

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT 4TH SECTOR, HSR LAYOUT, BANGALORE-560102

RESEARCH PAPER PUBLICATIONS, WORKSHOPS & PAPER PRESENTATIONS (April 2015 to March 2016)

	D at e	Name of the Conference / Seminar / Symposium / Workshop/ etc.,	Name of the Director and Total Number of Participants including Guest Lectures/ Out – side experts etc.,	Agency/cies ex- tended the finan- cial support
1	16th May 2015	Workshop on "Balance Score Card"	Mr. Rajkanth V Kamath	NIL
2	20th May 2015	Worksho on "Financing of Mergers & Acquisitions"	Mr. Kiran Bindu, Mentor, Kyron Accelerators	NIL
3	3rd June 2015	Workshop on "Research Methodology - Applications of Parametric and Nonparametric tests in Research"	Dr. Ashok, Professor of Psychology in Banga- lore University	NIL
4	3rd June	Workshop on "Innovation in Reality"	Mr. Srujaybrat, Entrepreneur	NIL
5	20th August	Workshop on "Securitization"	Mr. Kiran Bindu	NIL
6	24th August	Workshop on "IFRS"	Ms. Latha Ramesh	NIL
7	31st August	Workshop on "Accounting Standard 12"	Mr. Somashekar	NIL
8	17th April	Entrepreneurship Mela & Business plan	Surjyabrat Buragohain	NIL
9	20th April	Entrepreneurship Mela & Business plan	Surjyabrat Buragohain	NIL
1	22nd April	Seminar on Stock markets	Mr. R. Chandrasekar	NIL
1	18th May 2015	Cross cultural Business etiquette	Ms. Priya Amarnath	NIL
1 2	19th May 2015	Workshop on "Career opportunities in the Banking sector"	Mr. Uma Shankar-Bank of Baroda	NIL

13	12th Sep-	Guest lecture on "Introduction to	Dr. Bina Pandey	NIL
	tember	Economics"		
	2015			
14	14th Sep-	Workshop on "Communication	Sujeet Jha, Career spin	NIL
	tember	Skills"		
15	29th Sep-	Workshop on "Emotional intelli-	Mrs. Kiran Naiyanwala	NIL
	tember	gence"		
16	30th Sep-	Workshop on "Challenges in HR"	Swaroop Jayaram, HR , Wengan Watson	NIL
	tember			
17	30th Sep-	Guest Lecture on "WHY MBA and	Rashmi Sankargoudar, Business develop-	NIL
			Mr.Shailender Rana, Principal Consultant-	
18	30th Sep-	Workshop on "Management and	Oracle	NIL
	tember	Spirituality"	and IBM	
	2015		and ibivi	
			Nataraju G-Verticle hear, Tata Tele services	
19	1st Oct	Workshop on "Motivation"	Ltd.	NIL
	2015			
20	1st Oct	Workshop on "Team work for	Bagnalore Musharraff Gorikhan, Project controller	NIL
	2015	success"	Deloitte	
21	3rd Oct	Guest lecture on Orientation	Bahubali J.M, Sr.consultant-SAP HR	NIL
	2015		•	
	2013			
22	3rd Oct	Do's and Don'ts in Career	Preetam Oswal, Asst Vice President-Locuz	NIL
22 23	8th Oct	Workshop on "Wealth Manage-	Biswajith Sahu, Vice President Private Wealth	
	2015	ment"		
0.4			Prof. Mohan-Indian Institute of Material	A.111
24	10th Oct	Guest lecture on "Quality Man- Workshop on "Public	Mr. Mahesh Pavan B-Business office man-	NIL
25	10th Oct	'		NIL
	2015	Speaking, Interpersonal	ager-IBM	
	2010	Skills & Negotiation Skills"	technologies(India)	
26	14th oct	Workshop on "Material Man-	Prof. C. Subbakrishna-ProfIndian Institute	NIL
	00045		of	
27	15th Oct	Guest Lecture on Japanese Busi-	Priya Amarnath	NIL
28	16th Oct	National Symposium on Crisis	Mrs. Divya Purnaiah	NIL
29	19th Dec	Workshop on "Branding & Brand	Dr. Preeti Sharma Dr. Shubha Madusudan, Consulting Psycolo-	NIL
30	4th Jan	Workshop on "Transactional	Dr. Shubha iviauusuuah, Cohsulling Psycolo-	NIL

ANNEXURE-IV SAMPLE LESSON PLANS

CHILDREN'S EDUCATION SOCIETY (Regd.)

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

(Permanently Affiliated to Bangalore University & Recognized by the Government of Karnataka, Approved by A.I.C.T.E., New Delhi)

B.B.M II SEMESTER

Accredited by NAAC with "A" Grade and Certified by IAO

Estd. 1974

Name of the faculty: **SOWMYA M**

No. of Hours: **56 Hours**

Subject: Production and Operations Management

Subject Code: 2.6 Section: A, B & C

LESSON PLAN

Commencing from 21/12/2015 to 16/04/2016

Day & Date	No. of Sessions	Торіс
S-1	1/01	Unit – 1 Introduction to Production and operations management
S-2	1/02	Introduction, Meaning & Definition,
S-3	1/03	classification
S-4	1/04	objectives and scope of POM
S-5	1/05	Automation – Introduction
S-6	1/06	Meaning & Definition
S-7	1/07	Need, Types
S-8	1/08	Advantages and Disadvantages
S-9	1/09	Activity for students different industries & factories names and
		their production
S-10	1/10	Unit – 2 Plant Location and Layout
S-11	1/11	Introduction, Meaning & Definition
S-12	1/12	Factor affecting location, Theory & practices
S-13	1/13	Cost factor in location
S-14	1/14	Plant layout principles
S-15	1/15	Space Requirement
S-16	1/16	different types of facilities
S-17	1/17	Organization of physical facilities
S-18	1/18	Building, sanitation, lighting air conditioning & safety
S-19	1/19	Guest Lecture on Plant Location and Layout
S-20	1/20	Unit – 3 Materials Management
S-21	1/21	Introduction, Meaning & Definition
S-22	1/22	Purchasing, Selection of suppliers
S-23	1/23	Inventory Management
S-24	1/24	Material handling principles & practices
S-25	1/25	Economic consideration
S-26	1/26	criteria for selection of materials handling equipment
S-27	1/27	Standardization, codification and simplifications

S-28	1/28	Inventory control
S-29	1/29	Techniques of inventory control
S-30	1/30	Unit – 4 Production Planning and Quality Control
S-31	1/31	Production Planning objectives & concepts
S-32	1/32	Capacity planning
S-33	1/33	Corresponding production planning
S-34	1/34	Controlling, scheduling routing
S-35	1/35	Quality control
S-36	1/36	Statistical quality control
S-37	1/37	Quality Management
S-38	1/38	Control charts and operating characteristics curves
S-39	1/39	Acceptance sampling procedures
S-40	1/40	Quality circles
S-41	1/41	Meaning of ISO and Total Quality Management
S-42	1/42	Productivity, Factors influencing productivity
S-43	1/43	Concept of Standard time
S-44	1/44	Method study, Time & motion study
S-45	1/45	Charts & diagrams
S-46	1/46	Work Measurements
S-47	1/47	Unit – 5 Maintenance and Waste Management
S-48	1/48	Introduction – Meaning of maintenance
S-49	1/49	Objectives, Types of Maintenance
S-50	1/50	Break down, spares planning and control
S-51	1/51	Preventive routine
S-52	1/52	relative advantages
S-53	1/53	Maintenance scheduling, Equipment reliability
S-54	1/54	Modern scientific maintenance methods
S-55	1/55	Waste Management, Scrap & surplus Disposal
S-56	1/56	Salvage & recovery

Schedule for Internals:

1 st Internals: 15 th Feb.	2nd Internals: 08 th , 9 th ,
2016 - 18 th Feb. 2016	11 th , 12 th Apr. 2016

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Books for Reference

- 1. Ashwathappa K & Sridhar Bhatt : Production & Operations Management, HPH
- 2. Gondhalekar & Salunkhe: Productivity Techniques, HPH
- 3. SN Chary, Production & Operations Management, McGraw Hill



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Estd. 1974

Name of the Faculty: Reny Raphael. P

No. of Hours: 54

Semester: VI B.Com
Sections:

Specialization

Subject: ACCOUNTING FOR BUSINESS DECISIONS AND REPORTING

Subject Code: 6.6

LESSON PLAN

Day & Date	No. of Ses-	Topic	
S-1	sions	_	
	1	Introduction	
S-2	1/2	Unit 1: MARGINAL COSTING	
		Meaning and Definition – Need for Marginal Costing - Advantages &	
G 2	1./2	Disadvantages	
S-3	1/3	Features – Uses and Limitations of Marginal Costing	
S-4	1/4	Absorption Costing V/s Marginal Costing	
S-5	1/5	Problems on CVP analysis.	
S-6	1/6	Problems on CVP analysis.	
S-7	1/7	Problems on CVP analysis.	
S-8	1/8	Problems on CVP analysis.	
S-9	1/9	Problems on CVP analysis.	
S-10	1/10	Problems on CVP analysis.	
S-11	1/11	Problems on CVP analysis.	
S-12	1/12	Unit 2: STANDARD COSTING	
		Introduction – Meaning& Definition of Standard Cost and Standard	
		Costing -	
S-13	1/13	Analysis of Variances	
S-14	1/14	Analysis of Variances	
S-15	1/15	Advantages & Disadvantages of Standard Costing	
S-16	1/16	Problems on Material Variances,	
S-17	1/17	Problems on Material Variances,	
S-18	1/18	Problems on Material Variances,	
S-19	1/19	Problems on Labor Variances	
S-20	1/20	Problems on Labor Variances	
S-21	1/21	Problems on Labor Variances	
S-22	1/22	Problems on Labor Variances	
S-23	1/23	Problems on Overhead Variances.	
S-24	1/24	Problems on Overhead Variances.	
S-25	1/25	Problems on Overhead Variances.	

S-26	1/26	Unit 3: BUDGETARY CONTROL
		Introduction – Meaning& Definition of Budget
S-27	1/27	Budgetary Control – Objectives of Budgetary Control
S-28	1/28	Classification of Budgets
S-29	1/29	Functional Budgets
S-30	1/30	Problems on Production Budget
S-31	1/31	Problems on Production Budget
S-32	1/32	Problems on Production Budget
S+33	1/33	Problems on Sales Budget,
S+34	1/34	Problems on Sales Budget,
S+35	1/35	Problems on Sales Budget,
S+36	1/36	Problems on Sales Budget,
S+37	1/37	Problems on Production Cost Budget
S+38	1/38	Problems on Production Cost Budget
S+39	1/39	Problems on Production Cost Budget
S+40	1/40	Problems on Purchase Budget
S+41	1/41	Problems on Purchase Budget
S+42	1/42	Problems on Master Budget.
S+43	1/43	Problems on Master Budget.
S+44	1/44	UNIT4. INTERNATIONAL FINANCIAL REPORTING STAN-
		DARDS (IFRS)
		Introduction
S+45	1/45	Interpretations by International Financial Reporting Interpretation
		Committee (IFRIC),
S+46	1/46	Significant difference vis-a-vis Indian Accounting Standards
S+47	1/47	Understanding of US GAAP and Indian GAAP,
S+48	1/48	Applications of IFRS and US GAAP and Indian GAAP
S+49	1/49	Applications of IFRS and US GAAP and Indian GAAP
S+50	1/50	Preparation of final accounts as per IFRS
S+51	1/51	Preparation of final accounts as per IFRS
S-52	1/52	Preparation of final accounts as per IFRS
S-53	1/53	UNIT 5: CORPORATE FINANCIAL REPORTING:
		Issues and problems with special reference to published financial state-
		ments
S-54	1/54	Issues and problems with special reference to published financial state-
		ments

References:

- 1. ACCOUNTING FOR BUSINESS DECISIONS AND IFRS: Venkataraman R, A.V. Chandrashekar and others: Vision book house
- 2. ACCOUNTING FOR BUSINESS DECISIONS AND IFRS : O.P Agarwal : Himalaya publishing

FACULTY HOD PRINCIPAL



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Name of the Faculty: Arpana. D

M.com Program II Semester

No. of Hours: 50

Subject: Indian Banking

Subject Code: 2.1 Section: M.com

LESSON PLAN

Commencing from 15th February to 27rd May 2016

Day & Date	No. of Hours	Topic	Presentations Reg Nos.
Wed,10 th feb,2016	1/2	Introduction to Banking	
Thu,11 th Feb,2016	2/4	Evolution of Banking Institutions in India	
Fri,12 th feb,2016	2/6	Role of Joint stock banks in India	2
wed,17 th feb,2016	2/8	Presidency banks	5
Thu, 18 th feb 2016	2/10	CASE STUDY	
Fri,19 th feb,2016	2/12	Imperial Banks	8
wed,24 th feb,2016	2/14	State Bank of India	7
Thu, 25 th feb 2016	2/16	Commercial Banks	
fri,26 th feb,2016	2/18	RBI	12
wed,2 nd mar,2016	2/20	Workshop	
Thu,3 rd mar,2016	2/22	Nationalized Lead Banks	11
fri,4 th mar,2016	2/24	Regional Rural Banks (RRBs)	
Wed,9 th mar,2016	2/26	Local Area Banks	27
Thu,10 th Mar,2016	2/28	NABARD	
Fri,11 th mar,2016	2/30	Banking reforms after 1990	29
16 th – 19 th March 2015		FIRST INTERNALS	
Wed,30 th mar, 2016	2/32		35
1100,00 11101, 2010		Private banks	
Thu,31 st	2/34		36
mar, 2016		Foreign Banks	
Fri,1 st april,2016	2/36	CASE STUDY	
Wed,6 th april,2016	2/38	RBI and its Role	27
Thu,7 th april,2016	2/40	monetary policy	15

Fri,8 th april,2016	2/42		
F11,0 api11,2010		Credit policy	
	1/43		44
Wed,13 th april,2016		Cook December Dette	
		Cash Reserve Ratio	
Thu,14 th april,2016	1/44		54
111u,14 api11,2016		Statutory Liquidity Ratio	
Fri,15 th april,2016	1/45	Banking system and Banks in India	56
wed,20 th april,2016	1/46	Banking Regulation Act 1949.	
Thu,21 st april,2016	1/47	Monitoring and Follow-up	
Fri,22 nd april ,2016	1/48	IRAC Norms (i.e, Income Recognition and Asset Classifi-	21
•		cation norms)	
Wed,27 th april,2016	1/49	Non-performing Assets	
Thu,28 th april,2016	1/50	Securitization Act	35
Fri,29 th april,2016	1/51	WORKSHOP	
Wed,4 th may,2016	1/52	E-Banking	25
Thu,5 th may,2016	1/53	Payment system	
Fri,6 th may,2016	1/54	settlement system	41
Wed,11 th may,2016	1/55	Business and profit planning	
Thu,12 th may,2016	1/56	BASEL I, II	43
Fri,13 th may,2016	1/57	BASEL III	
Wed,18 th may,2016	1/58	CRAR and RBI Prudential norms on New capital Ade-	
		quacy	
Thu,19 th may,2016	1/59	Banking Innovations	53
Fri,20 th may,2016	1/60	E-Services E-Services	
24 th – 27 th may ,2016		IInd internals	

Note: List of Holidays according to table calendar given.

Schedule of Internals: 16th March to 19th March 2016

II Internals: 24th May – 27th May 2016

Note: Each student allotted maximum 10 mts. for presentation.

FACULTY H.O.D PRINCIPAL



CHILDREN'S EDUCATION SOCIETY (Regd.) THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

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Name of the faculty: DR.S. Chitradevi

M.Com Program

IV Sem

No. of Hours: 60

Subject: Corporate Reporting Practices and Ind AS

Subject Code: 4.2 LESSON PLAN

Commencing from 8th February to 27rd May 2015

	No.	online residary to 27 - Way 2013	Drocontations
Day & Date	of	Topic	Presentations Reg Nos.
th.	Hours		
Mon,8 th Feb 2016	1/1	Module 1: Evolution and convergence of International	
		Financial Reporting standards in India. GAAP in India	
T 0th F 1 004 (1.0	and Hierarchy of GAAP in India	1.0
Tue.9 th Feb 2016	1/2	IFRS first time adoption, convergence with IFRS	1,2
Wed. 10 th Feb 2016	1/3	Stage wise Approach, advantages of converting to IFRS	
Sat. 13 th Feb 2016	1/4	Significant criticisms of IFRS.	3
Mon.15 th Feb. 2016	1/5	Key business issues that will need to be addressed for	4
		successful implementation of IFRS	
Tues.16 th Feb. 2016	1/6	An Overview of IND AS	5
Wed. 17 th Feb. 2016	1/7	List of Converged Indian accounting standards notified	6
		by Ministry of Corporate Affairs	
Sat.20 th Feb. 2016	1/8	List of Converged Indian accounting standards notified	7
		by Ministry of Corporate Affairs	
Mon,22 nd Feb 2016	1/9	Comparison of IFRS with IND AS	8
Tues.23 rd Feb. 2016	1/10	Comparison of IFRS with IND AS -Workshop	8
Wed. 24 th Feb.2016	1/11	Module 2: Accounting and Reporting for Business	
		Combination (AS Per IND AS) Types of Merger	
Sat .27 th Feb 2016	1/12	Methods of Accounting	9
Mon 29 th Feb 2016	1/13	Treatment of Goodwill arising on merger	10
Tue 1 st March 2016	1/14	Purchase consideration and settlement	11
Wed .2 nd March 2016	1/15	Accounting in the books of Transferor Company	
Sat.5 th March 2016	1/16	Accounting in the books of Transferor Company	
Mon.7 th March 2016	1/17	Accounting for investment in subsidiary	12
Tues.8 th March 2016	1/18	Accounting for holding company (including chain hold-	
		ing and Multiple holding)	
Wed .8 th March 2016	1/19	Corporate financial restructuring	13
Sat 12 th March 2016	1/20	Intercompany holdings	14

Mon.14 th March 2016	1/21	Reconstructions schemes	
Tues.15 th March 2016	1/22	De-Merger	15
Wed. 16 th March to		First Internal test	
17 th March 2016			
Sat.19 th March 2016	1/23	Chain Holding	16
Mon 21 st March 2016	1/24	Multiple holding	17
Tues.22 nd March 2016	1/25	De-Merger	
Wed.23 rd March 2016	1/26	Module 3: Group financial Statements and Consolidated Financial Statement	
Sat.26 th March 2016	1/27	Consolidation of Foreign Holding Company	18
Mon, 28 th March 2016	1/28	Consolidation of Foreign Holding Company	19
Tues, 29 th March 2016	1/29	Subsidiary and Associate Company	20
Wed 30 th March 2016	1/30	Subsidiary and Associate Company	
Sat. 2 nd April 2016	1/31	Multiple Subsidiaries company	
Mon 4 th April 2016	1/32	Multiple Subsidiaries company	21
Tue. 5 th April 2016	1/33	Concept of a group, Purpose of consolidated financial statement	
Wed. 5 th April 2016	1/34	Consolidation procedure- minority interest	
Sat. 9 th April 2016	1/35	Consolidation procedure- minority interest	22
Mon.11 th April 2016	1/36	Treatment Pre-acquisition profit and concept of Fair Value at the time of Acquisition	
Tues.12 th April 2016	1/37	Treatment Pre-acquisition profit and concept of Fair Value at the time of Acquisition	23
Wed.13 th April 2016	1/38	Treatment Pre-acquisition profit and concept of Fair Value at the time of Acquisition	
Sat.16 th April 2016	1/39	Intercompany Owings	24
Mon. 18 th April 2016	1/40	Intercompany Owings	
Wed.20 th April 2016	1/41	Module 4: Consolidated Income Statement, Balance sheet	
Sat.23 rd April 2016	1/42	Consolidated Cash flow statement for Group companies	25
Mon.25 th April 2016	1/43	Consolidated Cash flow statement for Group companies	
Tues. 26 th April 2016	1/44	Impact of Group Financial Statement at the Point of Acquisition	26
Wed. 27 th April 2016	1/45	Treatment of Investment in associates in consolidated financial statements	
Mon. 2 nd May 2016	1/46	Treatment of Investment in associates in consolidated financial statements	
Tue.3 rd May 2016	1/47	Treatment of Investment in associates in consolidated financial statements	27
Wed. 4 th May 2016	1/48	Compare and contrast acquisition and equity methods of Accounting	

Sat.7 th May 2016	1/49	Treatment of investment in Joint ventures	
Tus.10 th May 2016	1/50	Workshop- Accounting for Industry based standards	
Wed. 11 th May 2016	1/51	Treatment of investment in Joint ventures	28
Thurs. 12 th May 2016	1/52	Joint ventures in Consolidated Financial statement	
Fri.13 th May 2016	1/53	Joint ventures in Consolidated Financial statement	
Sat.14 th May 2016	1/54	Module 5: Accounting for Industry based standards	
Mon. 16 th May 2016	1/55	Agriculture	
Tue. 17 th May 2016	1/56	Agriculture	
Wed 18 th May 2016	1/57	Insurance contracts	29
Thu. 19 th May 2016	1/58	Insurance contracts	
Sat. 21 st May 2016	1/59	Exploration for and evaluation of Mineral Resources	30
Mon 23 rd May 2016	1/60	Deferral Accounts	
Tue. 24 th May to 25 th		Second Internal test	
May 2016			

Schedule of Internals:

Each student allotted maximum 10 mts. for presentation.

Test – I[16 th March to 17 th ,2016]	Test - II [24 th to 25 th May, 2016]
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Name of the faculty: Kalavathy .K.S

MBA Program II Sem "A" Section

No. of Hours: 60

Subject: Innovation Management

Subject Code: 2.7

LESSON PLAN

Commencing from 14th March to 22nd June 2016

Day & Date	No. of	Topic	Presentations
	Hours	·	Reg Nos.
Wed, 16 th Mar, 2016	1	Introduction to Concept of Innovation	-
Thr, 17 th Mar, 2016	1/2	Historic retrospective	1
Fri, 27 th Mar, 2016	1/3	Typology of innovations	2
Mon, 2 nd April, 2016	1/4	innovation process	4
Tue, 3 rd April, 2016	1/5	Macroeconomic view of innovation approaches to inno-	36
		vations	
Thr, 5 th April , 2016	1/6	Assumptions and barriers to innovation	54
Fri, 6 th April , 2016	1/7	Innovation sources	6
Mon, 9 th April , 2016	1/8	Push and pull approaches	56
Tue, 10 th April , 2016	1/9	Processes used to explore innovations along the tech-	38
		nology	
Thr, 12 th April, 2016	1/10	Market and strategy dimensions as the innovation	55
		moves from idea to market	
Fri, 13 th April , 2016	1/11	Organizational aspects of innovation	8
Mon, 16 th April , 2016	1/13	Soft methods and techniques of innovation manage-	40
		ment	
Tue, 18 th April , 2016	1/14	Creative approaches	9
Thr, 19 th April , 2016	1/15	Systemic and analytical methods and techniques of in-	39
		novation management	
Fri, 20 th to 23rd April,	1/16	1 st Internals	12
2016			
Mon, 23 rd April , 2016	2/18	Economic aspects of innovations	10
Tue, 24 th April , 2016	2/20	Sources of innovation financing	13
Thr, 26 th April , 2016	2/22	Strategic considerations on innovations	7
26 th & 27 th April 2016	-	Entrepreneurship Mela	-
Mon, 30 th April, 2016	2/24	Innovation platforms that incorporate new product de-	15
		velopment	
Tue, 31 st April , 2066	2/26	Process innovation	48
Mon, 6 th May, 2016	2/28	Service innovation	58
Tue, 7 th May, 2016	2/30	Service design innovation	18, 50

Thr, 9 th May Apr, 2016	2/32	Multiple product options, portfolios and standards	14, 32
10 th May 2016		Workshop on creativity	-
Sat, 11 TH May , 2016	2/34	Effectiveness evaluation	-
Thr, 16 th May , 2016	2/36	Post implementation analysis of innovation projects	17, 37
Fri, 17 th May , 2016	2/38	Integration of risks	41, 3
Mon, 27 th May , 2016	2/40	factors influencing economic effectiveness	16, 33
Day & Date	No. of Hours	Topic	Presentations Reg Nos.
Tue, 28 th May , 2016	2/44	Post implementation analysis of innovation projects	51, 22
Thr, 30 th May , 2016	2/46	Approaches to creativity	21,50-
Mon, 4 th June, 2016	2/48	Intellectual property of innovations	46, 28
Tue, 5 th June, 2016	2/50	Legal aspects of innovation	24, 49
Wed 8 th June 2016	1/51	Evaluation of innovation	-
Mon, 11 th June , 2016	2/52	Innovation in reality	47, 27
Tue, 12 th June , 2016	2/54	Workshop on innovation management	23, 35
Thr, 13 th June , 2016	2/56	Mindset	29, 19
Fri, 14 th June , 2016	2/58	Lateral thinking	30, 45
Mon, 16 th June , 2016	2/60	Out of box approach	53, 21
18 th June to 22nd June 2016	-	2 nd Internals	-

Schedule of Internals:

I Internals: 20th April to 23rd April II Internals: 18th June - 22nd June 2016

Each student allotted maximum 10 mts. for presentation.

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ANNEXURE-V

CALENDARS OF EVENTS BBA/ B.Com

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CALENDER OF EVENTS 2016

DATE	Events for the Odd semester BBA/B.com
28/12/2015	Commencement of the semester for 2 nd , 4 th and 6 th Semester BBA and
	B.Com
28/01/2016	Seminar on National Youth Day
/01/2016	Kannada Mahotsava
27/01/2016 to 29/01/2016	Chirunathana
27/01/2016 to 29/01/2016	Yuvatantra -2016 (Inter collage fest)
12/02/2016	Workshop on "Future of Retail Sector in India its challenges and perspectives"
15/02/2016 to 18/02/2016	1 st Internals Examination for 2 nd , 4 th & 6 th Sem BBA & B.Com
24/02/2016	Display of 1st Internals Exam Marks.
25/02/2016	One day workshop on IFRS
29/02/2016	Budgetary Presentation and Panel discussion
05/03/2016	Workshop on "Importance of Communication skills for Graduated"
/03/2016	Sports week
/03/2016	E-week celebration
02/04/2016	Parents Teacher Meeting
18/04/2016 to 21/04/2016	2 nd Internals Examination for 2 nd , 4 th & 6 th Sem BBA & B.Com
/04/2016	Display of 2 nd Internal Marks
	Alumni meet
	Graduation Day
23/04/2016	Last working day

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CALENDAR OF EVENTS M.COM

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CALENDAR OF EVENTS – M.COM II & IV SEMESTER

Sl.No	Particulars	Date
1.	Reopening of IV Semester M.Com	08/02/2016
2.	Reopening of II Semester M.Com	15/02/2016
3.	Workshop On Need For Forward Contracts Regulation Act Amendment M.Com IV Semester	17/02/16
4.	Workshop	22/02/16
5.	Comparison of IFRS with IND AS –Workshop- M.Com IV Semester	23/02/2016
6.	Workshop on Electronic data Interchange- M.Com II Semester	26/02/2016
7.	Workshop on Impact of exchange rate in Indian market M.Com II Semester	29/02/16
8.	Workshop	2/03/2016
9.	The Progress of commercial banks –Workshop M.Com II Semester	7/03/2016
10.	Workshop on Importance of or In Management	12/03/16
11.	First Internal test for IV Semester M.Com	16 to 17 /03/2016
12.	First Internal test for II Semester M.Com	16 to 19/03/2016
13.	Workshop on Logistics and supply chain management in B2B for II Semester M.Com	02/04/2016
14.	Workshop on Impact of Significance of Taxation In India M.Com IV Semester	02/04/16
15.	Workshop On Trading Mechanism & Margin Trading	05/04/16
16.	Workshop on Evolution of Risk Management- II Semester M.Com	06/04/16
17.	Workshop on TOTAL QUALITY MANAGEMENT and BSC	9/04/2016

	M.Com IV Semester	
18.	Workshop- Accounting for Industry based standards M.Com IV Semester	10/04/2016
19.	Workshop on Effectiveness of Hedging Tool In Forex Market - M.Com IV Semester	12/04/16
20.	Workshop on Effectiveness of Linear programming in management- II Semester M.Com	20/04/16
21.	Workshop	25/04/16
22.	Workshop on Latest Reforms In Banking- II Semester M.Com	26/04/16
23.	Work shop-Balanced Score Card- M.Com IV Semester	27/04/2016
24.	WORKSHOP	29/04/2016
25.	INDUSTRIAL VISIT Toyota - M.Com IV Semester	30/04/16
26.	Workshop on Location based Mobile Services- II Semester M.Com	5/05/2016
27.	Schemes –NGO activeness, strategies of Non Governmental organization Workshop- II Semester M.Com	17/05/2016
28.	Workshop on E-marketing in B2B- II Semester M.Com	23/05/2016
29.	Second Internal test IV Semester M.Com	24 to 25/05/2016
30.	Second Internal test II Semester M.Com	24 to 27/05/2016

ANNEXURE VI

SAMPLE REPORT ON SYMPOSIUMS

NATIONAL SYMPOSIUM ON

CRISIS MANAGEMENT

16th OCTOBER 2015

Coordinated by

Mr. Vijaianand, Ms. Anuradha. R Ms. Arpana. D



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

(Affiliated to Bangalore University, Approved by AICTE, Accredited by NAAC with 'A 'Grade and certified by IAO)

No.32, 19th Main, 17th B Cross, Sector IV, HSR Layout, Bangalore 560 102 Phone: 080-30266353, 301, 331, Fax: 30266349 www.theoxford.edu

Crisis management is the process by which an organization deals with a major event that threatens to harm the organization, its stakeholders, or the general public. The symposium aimed at identifying various crisis situation which affect the business houses.

It had discussions & interactions among student community & industry experts on various functional areas such as Crisis Management in Finance,HR and Marketing.



Inaugural Address by: Mr.Sampathraman Imm.past President FKCCI Banglore

The Symposium was inaugurated by Mr.Sampathraman Imm.past President FKCCI Banglore, The event started with an invocation followed by lighting of lamp. The symposium overview was given by the principal & the chief guest addressed the gathering. He appreciated the theme of the symposium and explained the need for crisis Management in the current scenario.



The chief guest Mr.Sampathraman and principal Dr.Tapal Dulababu lighting the lamp

The chief guest spoke about using our prudence while making investment decisions so that value adding investments are encouraged. He also spoke about the cycles of innovation and the crisis caused by disruptive innovation. He applauded the theme chosen and wished the event and our students a grand success.



Technical session I :- Ms.Divya Purnaiya

This session addressed social marketing issues such as App Management. The current trend of App based purchases and crisis related to the same was discussed.



PANEL DISCUSSION

The panel comprised of MR.Kishore of stock market institute ,Mr.Bahubali HR SAP,Mr.Kiran Bindu Kyron global ,Mr.Mehul patel PWC & Ms.Anusha HR WMS

The discussion was highly informative and interactive as crisis management was discussed from various functional areas.



Technical session II: Ms. Indu kapoor Vice President HR EXL Services pvt Ltd

Technical session II was on Role of HR in Crisis Management where in Ms.Indu kapoor discussed on the impact of crisis experienced by employees and the role of HR in solving the same.



	Students attending the symposium
Nearly 106 students had participate	ted from across 27 colleges in Bangalore. The symposium was well received by all the
participants who expressed their a	appreciation about the organizing committee and the institutional infrastructure which is
well equipped to match world cla	ass standards. The participants were overwhelmed with the high profile of the guests &
the simplicity with which they sha	ared their knowledge about Crisis Management.

ANNEXURE VII

SAMPLE REPORT ON FACULTY DEVELOPMENT PROGRAMME

FACULTY DEVELOPMENT PROGRAMME ON

IFRS and IND-AS

21st November 2015

Co-ordinated

by

Dr.Chitradevi

and

Dr. Tharaka rami Reddy K.



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

 $(Affiliated \ to \ Bangalore \ University, Approved \ by \ AICTE, Accredited \ by \ NAAC \ with \ `A` Grade \ and \ certified \ by \ IAO)$

No.32, 19th Main, 17th B Cross, Sector IV, HSR Layout, Bangalore 560 102 Phone: 080-30266353, 301, 331, Fax: 30266349 www.theoxford.edu

INTRODUCTION

International Financial Reporting Standards (IFRS) are a set of accounting standards developed by the International Accounting Standard Board (IASB) which is becoming the global standard for the preparation of Public Company Financial Statements. International Financial Reporting Standards are being used worldwide by over 140 countries and reporting jurisdictions that either require or allow its use for the preparation of financial statements for publicly-held companies. It is known that for companies whose net worth is more than 500 crores, it is compulsory that they have to follow the IFRS in the forth coming financial year (2015-2016). This will be slowly introduced by all the companies whose net worth is more than 250 crores in the coming years and the objective of this FDP is to enlighten the teaching fraternity about the IFRS and its applicability.

SCHEDULE OF EVENTS

• 08:30-09:30 am Registration

• 09:30 -10:00 am Inaugural session

10:00-10:15 am Tea Break

10:15- 12:15 am Technical Session I

12:15- 1.00 pm Lunch

1.00-3.00 pm Technical Session II



FDP Overview by: Dr. Tapaldula Babu, Principal, The Oxford College of Business Management.

The Faculty Development Programme started with an invocation followed by lighting of lamp. The FDP overview was given by the principal. He appreciated the theme of the FDP and explained the important of IFRS and Ind-AS in the current scenario.



The facilitator Dr. Rajesh Kumar and principal Dr. Tapal Dulababu lighting the lamp Technical Session I:

The first technical session addressed by Dr.Rajesh kumar, he stated the session with the discussion of how the annual report prepared by company and the various report like financial statement, corporate governance report, audit report, directors report etc. He also explained about priority towards Economic Value added statement, in this model where profit generated over and above the expectation of investors.





Technical session I :- Dr. Rajesh Kumar

He also gave details about the Assets and Liabilities and Deprecation maintained to replace the assets, and also he discussed about the NOPAT, Capital employed and Cost of Capital, Risk free, Risk premium, Income statement, Beta, Measure of sensitivity with practical example. He quoted with best example and made the concept very clear; it was more enlightening and useful.

Technical Session II:

Technical session II was on Role of IFRS and Ind-AS where in Ms. Asha from KPMG, discussed on the importance and need of IFRS and Ind-AS. She discussed about US GAAP and UK GAAP and Ind- AS with example.





Technical Session II: By Ms. Asha, KPMG



The participants of FDP

She also explained about Depreciation, Investment, Lease and stock how to treat in IFRS and Ind-AS, and the impact of these items in the balance sheet.

The FDP was well attended by the teaching fraternity in Bangalore. It was appreciated as being well organized and effective by all the participants.

ANNEXURE VIII

EXTENSION ACTIVITIE

NATIONAL SERVICE SCHEME



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

HSR LAYOUT

BENGALURU-102

NSS Programme Officer: Mr. Mariswamy

NSS Brief Report For The Academic Year 2015-16

The Oxford Colleges of Science, Business Management and Arts is a premier Institute under the Bangalore University offering UG and PG courses. Our Institute has NSS Unit. As part of NSS we service the society in a appropriate, functional and meaningful manner.

Our NSS Unit has undertaken various NSS programs are being conducted under regular and special camping activities as per guidelines issued by BUB from time to time. In this regard our NSS Unit has conducted different type of social activities according to local needs.

The following are the activities conducted during the academic year 2015-15.

❖ For this academic year enrolment Program was held during the month of July, 2015. Thereafter arranged a general meeting for volunteers and inspire them to participate in NSS.

- ❖ On 18th July 2015, we constituted college level advisory committee for our NSS Unit, and prepared the annual plan for regular & special camp activities.
- ❖ Orientation Programme was conducted on 05th August 2015. Mr. N.Mariswamy, NSS Programme Officer made a presentation to NSS Volunteers. He explained to them concepts of social service & motivated the students to join NSS.
- ❖ Inaugural function was held on 12th August, 2015. The program was inaugurated by Mr.Mahantesh G Kivadasannavar, Funder Managing Trustee, Samarthanam Trust for the Disabled, Bengaluru.
- ❖ Teacher's day was celebrated on 5th September, 2015 by the volunteers who organized various cultural activities and honered senior teacher.
- ❖ "The Salumara Project" was held on 6th September,2015 inassociated with "Adamya Chetana" at Raagihalli Gram Panchyat. Around 50 volunteers









participated in this program. Our volunteers planted 250 plants at roadside between Shivanahalli and Jayapura Doddi.

- ❖ International literary day was held on 26th September, 2015 & program was conducted to bring in awareness about literary at Govt. Primary School, J.Hosahalli, Hennagar Post. B'lore Rural Dist.
- The NSS Unit of our college had organized "Swachatha Abiyan" at



H. Hosahalli, Anekal Tq, Bengaluru Rural Dist. on 3rd October, 2015. The event was inaugurated by Sri. R.K.Kesav Reddy, President, Hennagar Grama Panchayat. Around 50 students swung into action. Cleaned the village premises of plastic & garbage. And educate the village people about importance of cleanliness in their







surroundings. The volun-

teers thoroughly participated actively.

- ❖ Health awareness program was conducted on 10th October, 2015. Dr. M.Sudhakar, Primary Health Center, Doddakannahalli, made a presentation to NSS volunteers.
- On 1st December, 2015 we observed world Aids day. Mr. N.Mariswamy & her team of young volunteers enacted series of skits on various Aids issues facing in India.
- ❖ The NSS wing of TOCSMA celebrated "National Youths Day" on 14th January, 2016.



Prof. Sundar Raj & Prof. V.Raghu, Editor, Viveka Hamsa the chief guest addressed the volunteers about the values of life. And Mr. P.M.Sathish, Senior Journalist, spoke about life of Swami Vivekananda. Principal & Programme Officer had participated in the event.



- ❖ A One day service program was conducted on 3rd February, 2016 at "Samarthanam Trust for the Disabled Centre, H.S.R.Layout, Bengaluru. This session helped our volunteers to understand the community and learnt lot problems of community & involves them in problem solving.
- ❖ Women's day was celebrated on 9th March, 2016 by the volunteers who organized various appropriate events of Singing, Speech, Dance & Gaming. The event was inaugurated by Programme Officer.
- Orientation program was organized on 16th March, 2016 Ms.Vanishree, Asst.Professor,Dept. of MSW made a presentation on awareness of Social Service in the society and encouraged the volunteers to come forward to Identify needs of the community.

SHRAMADAANA ACTIVITIES

Our NSS Unit has undertaken Shramadaana activities around HSR Layout, Bengaluru to revive the Agara lake, Muneshwar Temple premises, Ring Road Junction, BDA Park, Surrounding BMTC Depo.25, Agara village and around







College Premises. 55 to 60 volunteers swung into action and cleaned the above premises of plastic and garbage.

CELEBRATION OF DIFFERENT AUSPICIOUS DAY

The Oxford Colleges of Science, Business Management and Arts along with NSS Volunteers celebrated different accasions i.e. on 15th August 2015 Independence day, On 5th September2015 Teachers day, On 2nd October 2015 Gandhi Jayanthi.

The events added colorful and meaningful. The Students actively participated in the programme.





THE SPECIAL CAMPING PROGRAMME

The Oxford colleges of Science organized College level NSS Special residential camp for 8 days at, Sri Marulu Siddeshwara Gaddige Nijagallu Mutt, Uddana Veerabadraswamy Temple, Hale Nijagallu, Devarahosahalli Post, Sompura Hoble, Nelamangala Taluk, Bengaluru Rural Dist-562 111, on 28th of January 2016 till 4th February 2016. The camp was organized for Promoting a culture of cleanliness, Interaction how the village could be made a model one, Organizing Health Camp, Conducting Surface Embellishment training for eligible woman for self employment and placement, Preservation of old monuments and Desalting of ponds. During the camp various activities such as Eye Camp, Rangoli Competition, Cultural Program & Surface Embellishment training was conducted for the village people. Lecture were conducted for the The Glory of Nijagallu, Rangayana, Humour as Stress Buster and Environmental Development.

50 Volunteers accompanied by 2 faculty were part of the programme. The volunteers thoroughly enjoyed the camp life. Learnt the virtues of good citizenship and service to the community. The volunteers enjoyed community service and learnt a lot of skills through constant efforts.













ANNEXURE IX

REPORT ON WORKSHOPS AND SKILL ENRICHMENT PROGRAMS

REPORT ON CULTURAL DAY

Date: - 27th Nov – 1st Dec, 2015

Faculty Coordinator

Mr. Girish Babu M Assistant Professor

The Oxford College of Business Management, Department of PG – Studies {MBA & M.Com} has conducted three days of Inter Campus competitions which happened between 27th Nov, 2015 & 1st Dec 2015.



- 1. BUSINESS QUIZ
- 2. MAD ADDs
- 3. SOLO DANCE

The event was inaugurated by our HOD Prof. Pratibha M. The cultural coordinator of the event was Asst. Prof. GIRISH BABU M, Other faculties of our departments were the judges for various events. The students participated very actively in the competitions.

The following are the events organized.



4. SOLO SINGING



We thank our college management who are always supporting and encouraging the talents of our students in all the academics, cultural, co-curricular, extracurricular and sporting events.

- 5. GROUP DANCE
- 6. DUMB CHARADES
- 7. CRICKET
- 8. THROW BALL

These events are conducted for students to Exhibit their talent in co-curricular and extracurricular activities. All the students participated in almost all the events and won prizes and came out with their creative side.

All the Teaching faculties from the PG Department have distributed the prizes to the winners and runners up of various events.



WORKSHOP REPORT ON STRUCTURED QUERY LANGUAGE (SQL)

FACULTY COORDINATOR:

STUDENT COORDINATOR:

Mr. GIRISH BABU M

Miss. NISHA NAIR

The Oxford College of Business Management, Department of MBA- HSR campus conducted a one day workshop on 4Th April 2015, on "Structured Query Language {SQL}".

The resource person for the workshop was Mrs. Vinita Tapaskar, Professor, Dept. of MCA, The Oxford College of Science. Her area of interest includes Jva, Oracle and SQL. She has an experience of over 10 years in teaching.

Professor Girish Babu was the faculty coordinator for the workshop and Miss Nisha Nair was the student coordinator for the same.



Mrs. Vinita Tapaskar briefed that the importance of Database Management, then she explained the structure of SQL Software, which is used for Management of Database.

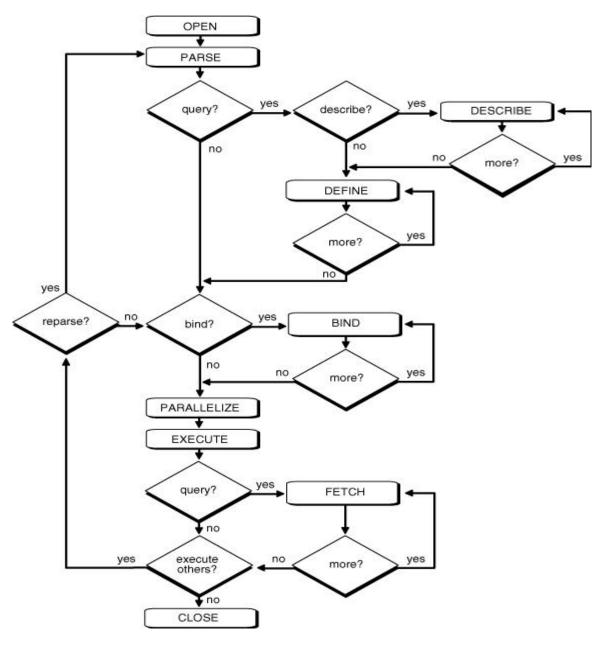
She shared information regarding the benefits of SQL for the day to day decision making in the organization.

The SQL language is subdivided into

several language elements, including:

- Clauses, which are constituent components of statements and queries. (In some cases, these are optional.)
- Expressions, which can produce either scalar values, or tables consisting of columns and rows of data.
- Predicates, which specify conditions that can be evaluated to SQL three-valued logic (3VL) (true/false/unknown) or Boolean truth values and which are used to limit the effects of statements and queries, or to change program flow.
- Queries, which retrieve the data based on specific criteria. This is an important element of SQL.

- Statements, which may have a persistent effect on schemata and data, or which may control transactions, program flow, connections, sessions, or diagnostics.
- SQL statements also include the semicolon (";") statement terminator. Though not required on every platform, it is defined as a standard part of the SQL grammar.
- Insignificant whitespace is generally ignored in SQL statements and queries, making it easier to format SQL code for readability.



Students were benefitted from this workshop as the resource person; Mrs. Vinita Tapaskar was very interactive, jovial and supported her lecture by enormous live practical examples. She also demonstrated how the software works and the students executed the program as well in the

Computer Lab. The final vote of thanks was given by the student coordinator. She thanked the professor for spending his crucial and valuable time and imparting the best of the knowledge to the students.

She also thanked the faculty coordinator for arranging a wonderful and meaningful workshop and thanked the students for their cooperation and good participation during the workshop.

WORKSHOP ON DERIVATIVES ON DERIVATIVES

Date: 13/06/2016

Mr. Vinod General Manager Motilal Oswal Securities Pvt Ltd, This educational path was a solid entry point into the rewarding specialties and careers related to derivatives investing. It introduced the students to the complex world of forwards, futures, swaps and options and helped them learn about derivatives market from both a risk management and a trading perspective and jumpstart your career in this exciting market . These include options, futures, technical analysis and risk management in the financial sectors. students were rec-

ognized for their specialized knowledge in the advanced concepts of derivative investments and

risk management.

Topics covered

- Derivatives what they are, types, where they trade, etc.
- Key differences between exchange-traded and over-the-counter products
- Exchange-traded options, pricing, hedging, speculating
- OTC options like caps, floors, collars and exotics
- Swaps including basic features, role of the swap dealer, and types
- How investment funds and structured products use derivatives
- The function of exchanges and clearinghouses
- Futures contracts (basic features, types pricing, hedging, speculating)
- OTC forwards and other futures contracts
- The inherent risks and the need for understanding, objectives, and controls.

This programme helped students develop an in-depth understanding of options and forwards, Branch into either options or futures, or advance to supervisory training. It also helped them plan their advanced investment strategies using derivative products and also Focused on risk management applications.

ANNEXURE X

INDUSTRIAL VISIT AND FIELD VISIT

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

DEPT. OF PG Studies

Report on Industrial Visit to Toyota - III Sem M.com

Date:- 6th Oct 2015

Faculty Co-ordinator :- Ms.Arpana.D & Ms.Anuradha .R

A team of III Semester M.com of TOCBM visited Toyota Kirloskar Motors on 6th October 2015. Almost 36 members participated in the TKM factory Visit. The Visit started with a session of interaction with the students followed by a video presentation of the history of Toyota Motor Corporation. Students were dived in 2 batches for the visit of Plant 2 Assembly shop (TKMPL's second manufacturing plant) on the outskirts of Bangalore, Karnataka has a capacity of 2,10,000 vehicles per annum. The Visit gave a deep insight and good exposure to the actual car manufacturing process.



Toyota Kirloskar Motor Pvt Ltd is a subsidiary of Toyota Motor Corporation of Japan (with Kirloskar Group as a minority owner), for the manufacture and sales of Toyota cars in India. It is currently the 4th largest car maker in India after Maruti Suzuki, Hyundai, and Mahindra.

Toyota is known to be the leader for having a world class manufacturing process across the globe and hence in an urge Toyota wants to showcase the world's reknowned manufacturing process to the masses among India. TKMPL's current plant at Bidadi, Karnataka is spread across 432 acres and has a capacity of 1, 10,000 vehicles per annum. Both plant 1 & plant 2 have a combined capacity of 3, 20,000 vehicles per annum

Prof. Arpana. Dand Prof. Anuradha participated in this visit as Faculty coordinators to facilitate the Industrial Visit.



The plant is fully automated. Students were amazed at the speed at which the process occurred and how the automated systems could work according to the requirements. The manufacturing process adopted by them is batch process. The visit concluded by the afternoon.

The industrial visit to Toyota was an enriching experience for students in getting live exposure of manufacturing which can help them in their internships and further career enhancements.

Report on Industrial Visit to Toyota –IV Sem M.Com

Date: 30th March 2016

Co-ordinated: Dr.Chitradevi and Prof. Akshay

A team of IV Semester M.com of The oxford College of Business Management visited Toyota Kirloskar Motors on 30th March 2016. Almost 32 members participated in the TKM factory Visit. The Visit started with a session of interaction with the students followed by a video presentation of the history of Toyota Motor Corporation. Students were dived in 2 batches for the visit of Plant 2 Assembly shop (TKMPL's second manufacturing plant) on the outskirts of Ban-

galore, Karnataka has a capacity of 2,10,000 vehicles per annum. The Visit gave a deep insight and good exposure to the actual car manufacturing process.



Toyota Kirloskar Motor Pvt Ltd is a subsidiary of Toyota Motor Corporation of Japan (with Kirloskar Group as a minority owner), for the manufacture and sales of Toyota cars in India. It is currently the 4th largest car maker in India after Maruti Suzuki, Hyundai, and Mahindra.

Toyota is known to be the leader for having a world class manufacturing process across the globe and hence in an urge Toyota wants to showcase the world's renowned manufacturing process to the masses among India.

TKMPL's current plant at Bidadi, Karnataka is spread across 432 acres and has a capacity of 1, 10,000 vehicles per annum. Both plant 1 & plant 2 have a combined capacity of 3, 20,000 vehicles per annum



The plant is fully automated. Students were amazed at the speed at which the process occurred and how the automated systems could work according to the requirements. The manufacturing process adopted by them is batch process. The visit concluded by the afternoon.

The industrial visit to Toyota was an enriching experience for students in getting live exposure of manufacturing which can help them in their internships and further career enhancements.



Prof. Chitradevi and Prof. Akshay participated in this visit as Faculty coordinators to facilitate the Industrial Visit.

Report on Industrial Visit to Coca Cola- III Sem M.Com

Date: - 20th Oct 2015

Faculty Co-ordinator: Dr. Chitradevi

An industrial visit to coca cola was organized for the M.com students on 20th Oct 2015. The visit was to the coca-cola plant situated in Bidadi, Bangalore. The visit started in the early hours of a working day by the college bus. As the students entered into premises they showed a video of 10 minutes which includes the instruction and safety measures to be followed inside the premises.

Then they made group of two, one group was taken by Ms. Yeshasvni and another group was taken by the Ms. Priynaka. They showed the operations and functions of each and every process, batches, packing section and also explained about the process. They both clarified the doubts asked by the students. They were explaining about inside the premises hygiene and how the quality was maintained and also they have displayed Kaizen charts, 5S, zero defects, zero damage, 8 pillars of TQM followed in the management.



The beverages they produce are Thumbs Up, Maaza, Sprite, Fanta, Coke and Kinley. The production lines are separate for Maaza and water. They mentioned about every activity happening in the plant like washing of bottles, filling, capping, labeling and packaging. She also answered the queries of the students regarding marketing and manufacturing.

The following are question was asked by the students:

- 1. What is the cost of bottle?
- 2. Where the company is getting the contents of syrup
- 3. Many rumors such as farmer using coca-cola as pesticide
- 4. How many workers are working in the plant?
- 5. Does manufacturing takes place entire day?
- 6. Does company facing any problem for power cutting?
- 7. What is the percentage of labour turnover?
- 8. What is the percentage of waste?
- 9. What kind of recycling processes taking place in the plant?





The plant is fully automated. Students were amazed at the speed at which the process occurred and how the automated systems could work according to the requirements. The manufacturing process adopted by them is batch process. The visit concluded by the afternoon. The industrial visit to Coca-Cola was an enriching experience for students in getting live exposure of manufacturing which can help them in their internships and further career enhancements.

ANNEXURE XI

REPORT ON SPORTS AND GAMES

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
19th Main, 17th Cross, Sector-4, H S R Layout, Bangalore-560102
Karnataka State
(Affiliated To Bangalore University)
DEPARTMENT OF PHYSICAL EDUCATION REPORT -2015-16

 $\mathbf{B}\mathbf{y}$

Department of Physical Education

The Oxford College of Business Management

University / State / National /International Levels

SPORTS AND GAME ACHIEVEMENTS 2015-16

Sl.N	Name of the	Class	Events	Univer-	State Levels	National	Inter-	
О	Student			sity		Levels	natio	st
		3 RD		Sev-			mol .	a
1	SAIFULLA	YEA	CRICKE	eetha				Participa-
-	KHAN	R	T	Univer-	_			tion
		1 ST	_	Sev-				01011
2	PRA-	YEA	CRICKE	eetha				Participa-
	JWAL.J	R	T	Univer-				tion
		2 ND	DAG	SRM,				
3	SAD-	YE	BAS-	Univer-				Participa-
	DAM.J	AR	KET	sity				tion
		2^{ND}		,		14 th Jun-		
		YE				ior		
4	NAGAR	AR	WUSH			National		Participa-
	JUN	BB	U			H.P		tion
		M				Wushu		
		2^{ND}			14 th State			
5	NAGAR	YE	WUSH		Wushu			1 st
	JUN	AR	U		Champi-			Place
	3611	BB	C		onship At			1 lace
		2 ND	BAS-		Sai Associa-			
6	PON-	YEA	KET		tion			Participa-
	NAPPA	R	R		Bangalore			tion

Details of Winners & Runners in Inter collegiate levels SPORTS AND GAME ACHIEVEMENTS 2015-16

Sl.No	Name of the Student	Class	Events	Inter collegiate levels	Stage
1	UG & PG STUDENTS	BBM,B.COM, MBA.M.COM	CRICKET	Soundarya Institute of Management Soundarya cup2016	WINNERS
2	UG STUDENTS	BBM, B.COM	GALLI FOOT BALL	Noble college	WINNERS
3	UG STUDENTS	BBM, B.COM	CRICKET	SPARDE 2K16 Rolling Trophy	WINNERS
4	MOIN AHMED S.M	B.COM 2 ND YEAR	ATHLETICS (100M)	SPARDE 2K16	1 ST PLACE
5	RANJITH KUMAR	BBM 3 RD YEAR	ATHLETICS (SHOT PUT)	SPARDE 2K16	1 ST PLACE
6	ARUN. N	BBM 3 RD YEAR	CARROM	SPARDE 2K16	1 ST PLACE
7	SHEZAAN ABBAS	BBM 3 RD YEAR	CARROM	SPARDE 2K16	1 ST PLACE
8	PRAKYTH REDDY	BBM 2 ND YEAR	CHESS	SPARDE 2K16	2 ND PLACE
9	AIKHIL. K R	BBM 3 RD YEAR	TABLE TENNIS	SPARDE 2K16	2 ND PLACE

Details of participation in Inter collegiate levels

SPORTS AND GAME ACHIEVEMENTS 2015-16

SL. NO	EVENTS	LEVELS	ORGANIGING	ACHIEVE- MENTS	DATE
1	TABLE-TENNIS (M&W)	Inter- collegiate Bangalore university	P.E.S. College, Hanumanthnagar	1 st round out	10.08.2015 & 11.08.2015
2	BADMINTON (M&W)	Inter- collegiate Bangalore university	Sindhi College of Commerce, Hebbal, Kempapura	2 nd round out	03.08.2015 to 05.08.2015
3	BASKETBALL (M)	Inter- collegiate Bangalore university	National College, Bagepalli	Semi finals	26.08.2015 & 27.08.2015
4	SHOOTING, PISTOL, AIR RIFLE (M&W)	Inter- collegiate Bangalore university	Sports Authority of India	2 nd round out	14.09.2015 & 15.09.2015
5	ATHLETICS (M&W)	Inter- collegiate Bangalore university	Sree Kanteerava Stadium	3 rd round & Semi finals	21.09.2015 to 23.09.2015
6	KABADDI (M)	Inter- collegiate Bangalore university	Govt. College for Boys, Chintamani	3 rd round out	28.09.2015 to 30.09.2015
7	HANDBALL (M&W)	Inter- collegiate Bangalore university	Shantha College of Comm. & Mgmt., Peresandra, Chikkaballapura	1 st round out	21.12.2015 & 22.12.2015
8	VOLLEYBALL (M)	Inter- collegiate Bangalore university	APS College of Commerce, N.R.Colony	2 nd round out	05.01.2016 to 07.01.2016
9	POWER LIFTING (M&W)	Inter- collegiate Bangalore university	G.F.G.C., Malur	Semi finals	11.01.2016 & 12.01.2016
10	WT. LIFTING (M&W)	Inter- collegiate Bangalore university	G.F.G.C., Yelahanka	Semi finals	13.01.2016 & 14.01.2016
11	FOOTBALL (M)	Inter- collegiate Bangalore university	S.F.S. College, Electronics City	Semi finals	18.01.2016 to 20.01.2016
12	THROWBALL (W)	Inter- collegiate Bangalore university	Govt. R.C. College, Race Course Road	1 st roundS	02.02.2016 to 04.02.2016
13	TENNICOIT (W)	Inter- collegiate Bangalore university	G.F.G.C., Chikkaballapura	2 nd round out	08.02.2016 & 09.02.2016

ACHIEVEMENTS

MR. SAIFULLA KHAN, 3rd year B.Com. Selected in South Zone Inter-University Cricket Championship will be organized by Saveetha University, Chennai on 12th to 21st Feb. 2016.



MR. PRAJWAL. J student of 1ST Year B.Com Selected in South Zone Inter- University Cricket Championship will be organized by Saveetha University, Chennai on 12th to 21st Feb. 2016.

NAGARJUNA.V, 2nd year BBM participated in National Level in 14th Junior Wushu National Championship organize by Himachal Pradesh Wushu Association under the auspicious of Wushu Association of India held at Paddal Sports Mandi, Himachal Pradesh from 4th to 9th Oct.2015.



MR. NAGARJUN.V student of 2ND YEAR BBM got GOLD MEDAL in WUSHU 14th State Wushu Championship held at Shri Gourishnkar Kalian Mantap Vidyagiri Bagalkot Karnataka from 4th to 6th September 2015

MR. SADDAM.J student of 2ND YEAR BBM Selected in South Zone Inter-University basketball Championship will be organized by SRM, University Chennai

MR. PONNAPPA student of 2ND YEAR B.COM got selected BASKETBALL state level championship Sai Association Bangalore held on 24th March to 2nd April 2016

MR.MOIN AHMED S.M student of 2ND YEAR B.COM got gold medal in ATHLETICS (100M) Inter-Collegiate level Organized by the oxford college of arts





MR.RANJITH KUMAR student of 3RD YEAR BBM got gold medal in ATHLETICS (SHOT PUT) Inter-Collegiate level Organized by the oxford college of arts





MR. AIKHIL. K R student of $3^{\mbox{RD}}$ YEAR got sliver medal in TABLE TENNIS Inter- Collegiate level Organized by the oxford college of arts



MR. ARUN.N student of 3RD YEAR BBM got gold medal in CARROM Inter-Collegiate level Organized by the oxford college of arts



MR. SHEZAAN ABBAS student of 3RD YEAR BBM got gold medal in CARROM Inter-Collegiate level Organized by the oxford

college of arts



MR. PRAKYTH REDDY student of 2ND YEAR BBM got sliver medal in TABLE TENNIS Inter-Collegiate level Organized by the oxford college of arts.

Inter collegiate sports competition Organized

The oxford colleges of business management organized inter collegiate sports events **Under –Graduate level** for men & women's Following events;

MEN

CRICKET, VOLLEY BALL, FOOT BALL, TABLE TENNIS

WOMEN

THROW BALL, TENNIKOIT, VOLLEY BALL

The oxford college of business management has organized inter collegiate sports events Under-Graduate level for men & women in association with the oxford of business management on 22^{nd} to 26^{th} of march total number of teams participated form different colleges of the oxford institute are 52 the matches are as follows, inter college knockout tournament

$Men \square s$

THE WINNES THE RUNNERS

CRICKET	: BBM 2 ND YEAR	CRICKET	: BBM 2 ND YEAR
VOLLEY BALL	: BBM 2 ND YEAR	VOLLEY BALL	: BBM 2 ND YEAR
FOOT BALL	: B.COM 3 RD YEAR	FOOT BALL	:B .COM 3 RD
TABLE TENNIS	: B.COM 3 ^{KD} YEAR	TABLE TENNIS	: BBM 2 ND YEAR

$Women \square s$

THE WINNES	THE RUNNERS
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THROW BALL : BBM 1^{ST} YEAR THROW BALL :B.COM 2^{ND} YEAR VOLLEY BALL : B.COM 1^{ST} YEAR TENNIKOIT : BBM 1^{ST} YEAR TENNIKOIT :B.COM 1^{ST} YEAR TENNIKOIT :B.COM 1^{ST} YEAR













Inter Department Faculty Sports Competition Organized

The oxford colleges of business management organized Inter Department Faculty sports competition for

Male & Female's

Following events;

Male & Female's

CRICKET & THROW BALL

The oxford college of business management has organized Inter Department Faculty sports competition for Male & Females in association with the oxford of business management on 24^{th} to 26^{th} of march total number of teams participated form different colleges of the oxford institute are 6 the matches are as follows, inter college knockout tournament













List of Inter collegiate sports competition achievement

The Oxford College of Business Management Participated Inter collegiate level and got secured **WINNERS** in **SOUNDARYA CUP INTER COLLEGIATE CRICKET TOURNAMENT** Organized by Soundarya Institute Of Management, Bangalore, on 1st and 2nd April-2016





The Oxford College of Business Management Participated Inter collegiate level and got secured WINNERS in

SPARDE 2K16 ROLLING TROPHY INTER COLLEGIATE CRICKET TOURNAMENT Organized by The

Oxford College of arts, Bangalore, on 1^{st} and 2^{nd} march-2016









The Oxford College of Business Management Participated Inter collegiate level and got secured WINNERS in

GALLI FOOTBAL INTER COLLEGIATE TOURNAMENT Organized by NOBLE COLLEGE, Bangalore, on $1^{\rm st}$ and $2^{\rm nd}$ march-2016





DEPARTMENT OF PHYSICAL EDUCATION Report On

"69 $^{\mathrm{th}}$ independence day celebrations" – Participated by tochm students

Introduction

August 15, 1947, a red-letter day for the Indians, is celebrated with great fanfare and show, across the length and breadth of India. The day, which is a national holiday, is dedicated to all those brave freedom fighters who fetched India her due respect and the much desired independence from the British rule. People in the country honor them, for sacrificing their lives for the freedom of their motherland. The day is celebrated by hoisting national flag, flying kites and organizing cultural activities in educational institutions. If you want to know all about the history of Independence Day, Day, then go through the following lines.

August 15, the Independence Day of India, is celebrated with great gusto. It is also a national holiday, with educational institutions, private and government organizations remaining closed, but opened for official celebrations in the morning. It is a time to contemplate what we have achieved by freedom and how we achieved it. Though India had no dearth of religious and community festivals, there was, until Independence, no true national festival





that the whole country could partake of. Independence Day, beginning as a day to commemorate the greatest moment in Indian history, has now come to signify a feeling of nationalism, solidarity and celebration. Read all about the celebrations of the Independence Day of India, in the following lines.

Independence Day Celebrations in India

Schools and colleges mark the celebrations of Independence Day with cultural activities, drills, flag hoisting and distribution of sweets. A number of Government as well as private organizations celebrate it in the similar manner, although most of them remain closed for the entire day. Families and friends get together for lunch or dinner, or go for an outing. Housing colonies, cultural centers, clubs and societies hold entertainment programs and competitions, usually based on the freedom theme.

The Prime Minister of India sets the mood for Independence Day, by hoisting the national flag and addressing the nation from the Red Fort, the historical monument in Delhi, in the morning of the day. This is followed by a march-past of the armed and police forces. The Prime Minister's address and the march-past following it are relayed live on national television of India - Doordarshan. Similar ceremonies are held in all the state capitals as well. Many schools organize march-past and call upon prominent politicians of their respective constituencies, to witness the event.

In the Indian cities, one could see a sudden burst of saffron, green and white colors, which represent the

Indian tri-color. The media,

especially private radio channels, go to town with a variety of contests, promotions and programs related to Indian independence. Television



channels show patriotic movies and relentlessly play patriotic songs from old and new movies. Billboards on roadsides for different brands pay their tribute to the nation. The sky wears a bright spectrum of colors, when beautiful kites of various shapes, sizes and color are flown in the evening of Independence Day.

Everyone seems to have something going for him or her. Shops sell a range of Independence Day merchandise such as flags, stickers, tee-shirts and greeting cards. People hawk paper and plastic flags and tricolored balloons to motorists at traffic signals. Although the day is an amalgamation of the trifle of commercialization and jingoism, what lies beneath all the colorful celebrations is the national spirit of gaiety, pride and hope for a better future. A spirit and hope that is renewed every year by Indians, on

August 15.

Objective To bring the awareness among the

youth that 15/7/2015 is "Independence Day Celebrations" & carry the same message to the next generation that by doing independence day celebrations **Totally 600 students** & **25** faculty members from **TOCBM** College lead by Mr. MAN-JANNA B P, P.E.D witnessed this great event.

Venue & Event Details

Date: 15/8/2015

Time: 7:30 am students assemble

Place: "The Oxford College Of Business Management, HSR Layout"

PROGRAM SCHEDULE

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 \square 8.45 am – flag hoisting by principal

 \square 8.50 am – singing national anthem

 \square 8.55 am -- speeches by students

 \Box 9.15 am – speeches by guest

□ 9.30 am – singing national songs and patriotic songs by students

 \Box 10.00 am – refreshment

Result

The students & the faculty members who attended this program realized the importance of Independence Day celebration & its impact on next generations.



DEPARTMENT OF PHYSICAL EDUCATION Report On"International Yoga Day" – Participated by TOCBM students

Introduction

Yoga is a system of holistic living, having the roots in Indian tradition and culture. Evolved thousands of years back by the Rishis, Yoga techniques are being widely used for meeting the changing health care needs of mankind. Yoga has attracted global



attention in recent years. The awareness ab among people from different walks of life,

motion of health, but also for the management of various diseases. Many Yoga experts and Medical Professionals have been advocating Yogic lifestyle intervention for the prevention and management of stress induced and other psychosomatic disorders. Keeping in view, the time-tested benefits of Yoga and being highly economical, it is felt that the Yoga facility should be made available to more and more people adhering to the classical knowledge, so that people trained in Yoga can derive maximum benefits. Also as

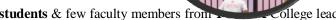
popularity of Yoga is growing, the demand for Yoga training is increasing at all level.

Objective

To bring the awareness among the youth that 21/6/2015 is "International Day of Yoga" & carry the same message to the next generation that by doing yoga we are going to get maximum benefits above all one can attain peace of mind. Totally 15 students & few faculty members from TOCBM College lead by Mr. MANJANNA B P, witnessed this great event.









ollege lead by Mr. MA students & few faculty members from nessed this great event.

Venue & Event Details

Date:

21/6/2015

Time: 7:30 am to 9:00 am – Mass Yoga

10:00 am to 11:30 am - Competition Yoga

Place: "Sri Kanteerava Outdoor Stadium"

President: Sri. R Roshan Baig

Inaugurated By: Sri. Siddaramaih Honourable Chief Minister of Kar-

nataka

Yoga Advisor: Shvasa Guru Sri. Vachananda Swamiji Special Invitee: Smt. Shilpa Shetty, Bollywood Actress Organisers: 1. Youth Service & Sports Dept.,

2. Education Dept., of Karnataka Govt.

3. Karnataka Olympic Association

4. Shvasa

5. Bangalore University, Bangalore.

Result

The students & the faculty members who attended this program realized the importance of Yoga & its impact on life. They also promised them self that to practice yoga regularly & maintain good health & mind.